

## SIERRA MADRE NEWS

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

THURSDAY, OCTOBER 30, 1941

FOR 36 YEARS  
this newspaper has been de-  
voted to the welfare of Sierr-  
a Madre. It is home owned  
and has no other interest.

VOLUME 36, No. 6

5 Local Boys  
In Next Army  
Draft CallIncluded In Local Board's  
Group For Induction  
On November 7

Four Sierra Madre men and a part-time resident of the city are included in the group of selectees called up from draft board 191 at Monrovia for induction into the Army, November 7.

All of the men leaving for Army camps under this combined 17th and 18th call are long time residents of this community. Robert Edgar Lieben, son of the H. C. Liebens of 632 West Montecito avenue, went through grammar school here, is a graduate of the upper division of Pasadena Junior College and Sawyer's Business College in Los Angeles. For the last three years he has been with the passenger department of the Santa Fe Railroad, where he plans to resume work at the completion of his service with the Army.

Jules Norman Woehler, son of Mr. and Mrs. Victor Woehler of 650 Manzanita avenue, was among men registering in July during the second registration for men who had just reached 21 years. He attended grammar school here and in Santa Barbara and graduated from the upper division at Pasadena Junior College. Recently he has been employed at Lockheed Aircraft Corp. After concluding his Army service Woehler will enroll at the State Agricultural college at Davis.

Lawrence Charles Mashima, 25-year old son of Mrs. Clara Mashima of 41 South Baldwin avenue, has made his home here for the last ten years. He graduated from St. Rita's school and from Cathedral High School in Los Angeles and is a member of the Holy Name Society of St. Rita's Church. For several months he has been employed by the Pioneer Flintkote Co. in Los Angeles.

Johnnie Grippi is the son of Mrs. Cosma Grippi of 51 North Mountain Trail avenue. He attended grammar school here, high school in Pasadena, and for several years has been in charge of the DeGroot stables on E. Orange street.

Johnnie Grippi is an experienced musician and hopes to get into the cavalry.

S. Carl Huber, also has attended school here, but has been a part time resident of Redondo. He is a musician, playing both piano and bass violin. Huber is the son of Mr. and Mrs. B. C. Huber who recently purchased the home of Miss Mary Agnes Heim at 241 East Grand View avenue.

Guests At Party  
Climb Thru Window;  
Meet Ghost, Spooks

Members of the Sierra Madre Senior Girl Scout Troop 1 entertained their friends at a Halloween party, given Saturday at the home of their scout leader, Mrs. R. E. Parmenter. When the guests arrived at 7:45 they entered the house by climbing through a back window and were then conducted by a ghost through the spook chambers and into another room where a witch told their fortunes. When they were all assembled in the living room they began playing games which continued throughout the evening until refreshments were served. Members of the party committee were Joan Clement, Pat Andrews, Barbara Kallam and Lois Wilson.

CITY'S OWN FALL FLOWER  
SHOW ATTRACTS INTEREST OF  
MANY LOCAL ORGANIZATIONS

Sierra Madre's own flower show, which for seven years has been an important feature of the annual bazaar of the Woman's society of the Congregational church, is attracting the interest of all local organizations this year.

Scheduled for Friday, November 7, this popular event of the autumn season promises to be the most successful of any the society has yet undertaken.

B. L. Hinkley in general chairman and has appointed Mrs. W. S. Hull, chairman of the flower show. Women assisting Mrs. Hull are Mrs. Charles Askew and Mrs. R. C. Copenhaver. Special flower exhibits will be arranged by Ward's Nursery, Damon's Sierra Madre Nursery, Jacques Hahn, Wistaria Vine Gardens, Sierra Madre Garden Club and the Esther Forman Garden Club. There will be divisions for one, three or six flowers of any kind, flower arrangements, specimen plants, and a competitive division for table arrangements, which

Hearing On Barlow  
Variance To Be  
Held November 6

Property owners in the west end of the city are reminded by the planning commission that the hearing on requested zone variance for property owned by Mrs. W. Jarvis Barlow will be held at the city hall, Thursday evening, November 6, at 7:30.

Residents in the neighborhood of the Barlow Estate will have an opportunity to express their reaction to granting of the variance which would enable Mrs. Barlow to sell her estate to the Sisters of St. Francis of Penance and Christian Charity for establishment of a novitiate.

Be Happy But  
Careful Says  
Police ChiefRowdiness Will Not Be  
Tolerated On Halloween—  
Fine School Program

Halloween fun without vandalism is the program for Sierra Madre young people this weekend as the P.T.A. Halloween Carnival and Frolic at the school has been designed to appeal to all age groups and an enlarged police force will be about town to quell destructive observance of the traditional celebration.

Supplementing the carnival events at the school announced last week, will be a clever puppet show to be conducted by Fred Krimke, old fashioned square dances have been arranged and a bottle game will insure additional sport.

The costume parade will begin at 7 o'clock as scheduled and competitive prizes will be awarded. Games will include bowling, a dart throwing booth, cat throwing, and out-door events. A freak room has been prepared by the Brownie Scouts and there will be a continuous program of comedy movies in the auditorium.

To insure ample fun without destruction six regular members of the fire department will be added to the police staff and three additional cars will cruise about town until the celebration is over.

While youngsters will be permitted every possible opportunity to enjoy Halloween, regular laws of the community will be rigidly enforced, and any who are forced, as the police chief said, to ask the reasonable cooperation of all young people, both resident and visitors.

Rainfall Is Behind  
That Of Last Year

While the weather man is promising clear days and the police chief is hoping for rain to keep too exuberant out of town youngsters at home during Halloween, the mercury has risen several points and continued sunshine seems to indicate the conclusion of the rain.

Sierra Madre is still almost a half inch behind last year's rainfall at this time, recording measuring of 2.02 inches as against 2.41 inches last year.

Temperatures for the week have fluctuated but have remained moderate. As recorded at the central pumping station they have been:

	Max.	Min.
Oct. 23	60	52
Oct. 24	64	52
Oct. 25	66	48
Oct. 26	70	52
Oct. 27	68	50
Oct. 28	61	50
Oct. 29	66	48

will be conducted by Mrs. E. E. Bacon. Anyone wishing to participate in the flower show is privileged to submit entries. However all exhibits must be completed before 11 o'clock, so that judging may begin promptly at 12 noon.

The flower show and bazaar will be open to the public free of charge at 2 o'clock. Featured during the afternoon will be a special tea served from 2 until 5. Turkey dinner will be served at 6:30 followed by a musicale arranged by Mrs. Katherine Kirk. Special chairmen assisting Mrs. Hinkley are Mrs. Eva Moore, cooked foods; Mrs. Percy Kortkamp, potted plants; Mrs. Gerald Smith and Mrs. Sampson, apron booth; Mrs. Hortense Hill, woven articles and Mrs. Mary Anderson, white elephant table.

The Pilgrim Fellowship will be in charge of the candy booth, members of the Consorsio Club will have novelties, while Juanita Caskey and Daniel Schaeffer form the ticket committee.

Name Defense  
Council To  
Serve HereSierra Madre Moves Into  
Line For Protection  
Against Sabotage

Acting in line with the recently adopted ordinance creating a Sierra Madre Defense Council, Mayor W. J. Schiltz Tuesday evening named members who will serve on the council under his chairmanship.

Appointments place Councilman John Froehlich in the post of vice-chairman; Chief of Police Gordon McMillan in charge of civil protection and William H. Schwartz at the head of the committee on transportation, housing, works and facilities. Thomas Reynolds will act as chairman of health, welfare and consumer interests and Councilman Paul Carter will be chairman of public information. City Clerk Waverly Pratt will take over all duties of the Defense Council coordinator.

Appointments were made by Mayor Schiltz after a detailed survey of the work and men who would be available. Men chosen to discharge this important part of the national defense movement will each appoint his own working committee. All appointments will be effective for one year or until successors are qualified to carry on the work.

To obtain last minute information on the Defense Council's program for civil protection, McMillan attended a two-day course conducted this week by the Federal Bureau of Investigation at the Los Angeles Police Academy in Elysian Park. In November he will attend a similar meeting which will be in session for six days.

Thomas Reynolds, whose work will be largely in the field of public welfare, is an established resident with law offices in Los Angeles. He is a member of the State Guard and secretary of the Sierra Madre Boy Scouts of which he is also chairman of advancement and awards.

Councilman Carter is well qualified for public information work, while William Schwartz is generally familiar with problems of transportation, housing, works and facilities.

As yet no appointment has been made for the work dealing with human resources and skills.

Noted Woman  
To Speak At  
The VineUnusually Interesting Program For Sunday  
Supper Salon

Ushering in a series of celebrity programs scheduled for Wistaria Vine Gardens during the annual chrysanthemum show which opened last week, Lillian Burkhardt Goldsmith, will appear on the supper salon program Sunday evening.

Mrs. Goldsmith will discuss "What the World is Thinking" as indicated in politics, books and the theatre. Her talk will be keyed to last minute world happenings in the manner which has gained her distinction as the foremost woman lecturer in southern California.

Special guest speakers who will accompany Mrs. Goldsmith are Vincent Caruso, author of the best seller, "I Was a Fugitive From the Chain Gang" and also a well known poet who will read from his selected verse, and Anne Schrieber, frequently a guest at the White House who will speak on Vocational Guidance.

Another member of the group, Mrs. Harmon Pearl, will discuss "The Meaning of the Stars," assisted by members of the audience. Mrs. Goldsmith's accomplished daughter, Miss Faith Goldsmith, will also take part in the program. Among hostesses who have arranged parties for the evening is Mrs. E. E. Schneberger, retiring Worthy Matron of the O.E.S. who will entertain officers who have served with her.

Dr. Heagerty Will  
Instruct Red Cross  
First Aid Class

Regulation first aid class under the direction of James Harper, accredited Red Cross instructor, were begun last night at Red Cross headquarters, and a second class will get under way later with Dr. W. B. Heagerty acting as instructor. Registration should be made at the Wednesday night sessions.

## Proclamation By Mayor

WHEREAS, October 27 was designated as the beginning of a campaign for enlistments for our Navy, and

WHEREAS, it is necessary that our armed forces be recruited to full strength for national defense in the present world emergency, and

WHEREAS, the Navy has requested that all local agencies, organizations and groups assist in this worthy campaign,

THEREFORE, I, WILLIAM J. SCHILTZ, Mayor of the City of Sierra Madre, do hereby proclaim the opening of the Navy Campaign and urgently request that merchants, business firms and our newspaper cooperate in this laudable undertaking, and further urge that heads of all veterans organizations, Chamber of Commerce, patriotic organizations, luncheon and civic clubs, women's organizations and all influential citizens act as a nucleus for arousing public and community interests in the Navy campaign.

I call upon all patriotic young men in our community who are eligible for service to consider the extraordinary advantages offered by our Navy for enlistment.

Given under my hand and the seal of the City of Sierra Madre this 27th day of October, 1941.

(Signed) WILLIAM J. SCHILTZ  
Mayor

Mayor Schiltz

## Observations

By Lee Shippey

WHAT would you do if some university would come to you and offer to give your boy a couple of thousand dollars' worth of education, and pay him \$50 or more a month while he was getting it, and provide all his clothes and food, and make a man of him as well as fit him to earn a good living?

That is what is offered to you in the Navy recruiting drive. Boys from 17 years up can join the Navy and are encouraged to learn any one or several of 45 good trades. They also are encouraged to study to become officers if they wish to make a career of the Navy. They bodily health and their manly conduct is fostered as it cannot be at any university. Those who enlist only for the duration of the emergency may enter the Naval Reserve and be released as soon as the emergency is passed, to enter the trade the Navy has taught them.

A few of our Sierra Madre boys are in the Navy, and every time they come home on leave we see that the Navy is doing them good. They are developing into fine, strong, mentally-alert and capable young men. They have had a chance to see a good deal of the world and are sure of seeing more of it. They are fine advertisements for Uncle Sam's service. When boys like Benny Lyon and Buddy Holland come home we have evidence enough that the Navy is a grand institution. It is offering American boys a great opportunity now.

New Library  
Members Are  
ApprovedSuccessors To Perley Poore  
Sheehan And Mrs. C. A.  
Allen Appointed

Conforming with a recommendation from W. W. Alley, president of the Library board, the city council Tuesday evening confirmed the appointments of Miss Martha Pritchard and Dr. Raymond Simpson to the Board to complete the unexpired terms of Mrs. C. A. Allen and Perley Poore Sheehan, who recently presented their resignations.

Miss Pritchard's appointment is considered ideal because library work has been her lifetime profession. Dr. Simpson is an established resident of the community and has long been interested and active in civic projects.

The council also approved a request from the Red Cross for the display of a Roll Call banner across Baldwin avenue above Sierra Madre Blvd. during the annual Roll Call Campaign which begins Armistice Day. Other routine business included instruction to the city purchasing agent William Schwartz to obtain prices on a three-quarter ton Chevrolet or Ford truck for the fire department.

Building Of  
New Homes  
Takes Spurt

Home building in Sierra Madre is continuing steadily with no apparent difficulty in obtaining building materials. Four new homes were begun this week, while scores of new roofs have been completed since the recent wind storm.

Mr. and Mrs. S. A. Cowart of East Laurel avenue, who recently purchased a building site on Lowell avenue from Neale and Russell, have taken out a building permit for a five room home; Dr. and Mrs. Raymond Simpson are building a seven-room early California home on Fairview avenue near Michillinda; Cyril K. Whiteley of Los Angeles has begun construction of a large ranch house at 80 South Baldwin and a modern type home is being constructed at the corner of Sunny-side and Highland avenues for Fred Shapiro. This week Mr. and Mrs. Clifford Willis, whose new home is nearing completion on the old N. C. Carter hilltop, took out an additional permit for a garage and covered walk to cost \$1800.

Schwartz Family To  
Celebrate Golden  
Wedding Wednesday

Surrounded by all members of their family who are within reasonable traveling distance, Mr. and Mrs. Preston Schwartz will celebrate their golden wedding anniversary next Wednesday, November 5.

Mr. and Mrs. William Wright (Linda Schwartz), and sons will make the trip down from Deeth, Nev., and Dr. and Mrs. Charlton Schwartz will be here from San Francisco. The families of Tom Schwartz and William H. Schwartz will complete the group. Preston Schwartz Jr., of Denver, Colo., and Charles Schwartz, of Providence, R.I., will not be able to attend. The Schwartz' only daughter, Mrs. Laurence LeFevre, is now engaged in war work in Britain.

Mr. and Mrs. Schwartz are both natives of Philadelphia where they were married in 1891. They came to Sierra Madre in 1910 and since then have become prominent members of the community. They have been closely associated with the growth of the Congregational Church and Mr. Schwartz has served his city as councilman and is a director of the Sierra Madre Savings Bank.

Democrats To Honor  
Governor Olsen  
At Breakfast

To honor Governor Culbert L. Olson, Cecil King, chairman of the Democratic State Central Committee, and Claude Welch, chairman, Democratic County Central committee, the 48th assembly district Democratic Club will sponsor a breakfast at the Altadena Golf Club Sunday, November 2, at 9:15 a.m. Mrs. Cora Corum, an executive member of the club, extends an invitation to all Sierra Madreans to attend. Reservations may be made with Mrs. Milford Thompson at Custer 5-6381.

Citizens Here Join In  
Campaign To Interest Young  
Men In Navy's AdvantagesFormer Service Men And Foremost Residents Form  
Navy Club—Thrilling Pictures To Be Shown At Joint  
Meeting Of Veterans' Organizations Next Thursday—  
Draft Registrants Eligible To Enlist Now

A call from the Navy Department for immediate enlistments in the Navy to meet the demand for personnel for new ships being launched daily brought an immediate response in Sierra Madre this week where plans were made on Navy Day to interest young Sierra Madreans in the many advantages offered by service in the Navy.

At a meeting called by Mayor W. J. Schiltz Monday evening, a Navy Club was organized with an astonishingly large membership consisting of leading citizens and former members of the Navy and other armed branches of the government.

At this meeting representatives of the American Legion and the Veterans of Foreign Wars arranged a joint meeting to be held in the council chamber of the city hall next Thursday evening at 7:30

which will be addressed by two retired commanders of the Navy now residing in Sierra Madre, and present ranking officer of the Navy who will bring with them two exciting moving picture films; one, "Eyes of the Navy," depicting activities of the Naval Air Squadrons, and the other, "Life in the Navy," showing a sailor's life with all its thrills and visits to all parts of the world. These pictures will be shown by Chief Signaller John Necka who will be accompanied by several ranking officers in uniform. All the young men in Sierra Madre 17 years of age or over are cordially invited to see these thrilling moving pictures after which refreshments will be served.

Elsewhere in THE NEWS will be found an advertisement outlining the many advantages offered young men including completion of their education and training in many trades to fit them for civilian occupations after their Navy experience, in the event that they do not care to continue in the service after the present emergency, rather, than go through with the certainty of a substantial pension after retirement.

Members of Sierra Madre's Navy Club already enrolled are Mayor W. J. Schiltz, H. E. Gabriel, commander of the Legion Post; Leo Cullum, president of the Chamber of Commerce; Henry Nord, master of the Masonic Lodge; Pat West, commander of local V.F.W. Post; City Judge Tom Neale, former marine; Lester K. Layton, who received the Croix de Guerre and distinguished service badge from his country; Col. H. B. Hersey, R. E. Wright, Philip R. Hartman, Postmaster R. O. Calkin, president R. C. Lewis of the Sierra Madre Savings Bank; Craig McLaughlin, scoutmaster of troop 1 Boy Scouts; School Superintendent Gerald Smith; William Maloney, Thomas J. Reynolds, Perley Poore Sheehan, Fire Chief W. D. Richards; Lee Shippey, Harry Lange, former president of the Chamber of Commerce; Mrs. Ben Lyon, Mrs. Lella Roberts, Mrs. Lovetta Pratt, president of the Sierra Madre Woman's Club; Mrs. Barbara Heasley, president of the Sierra Madre Woman's Club Juniors; Mrs. E. E. Schneberger, worthy matron of the local chapter, Order of the Eastern Star; H. M. Skeels, Mrs. R. H. Pickett, president, and the entire membership of the American Legion Auxiliary; president L. M. Evans and all but two members of the Kiwanis Club, including J. S. Billheimer, Carl Hansen, "Dick" Hawks, C. G. Huntsinger, Charles B. Klunk, A. B. Madin, Bruce McGill, S. E. McElfresh, Dr. J. S. Miller, A. M. Morse, Dr. M. H. A. Peterson, Waverly E. Pratt, I. H. Roberts, Dr. R. C. Simpson, Frank Spencer, Dr. John L. Woehler, Byron Hopper, Herb Marsh, D. R. Damon, D. K. Kelley; also Rev. John S. Neale, pastor of the Church of the Ascension; Harold McMillan, Mrs. Helen Lovejoy, Harold Roberts, A. H. Embree, first lieutenant in charge of the Sierra Madre provisional company of the State Guard; Vin-ton Hoegge, and Lloyd Welch, former commanders of the American Legion.

Membership also includes Commander C. E. Rappole, U.S.N. Retired; Commander J. W. Storm, U.S.N. Retired; Donald Tarr; Ensign John Ort, retired; E. D. Robertson, Roy H. Pickett, Kenny Allen, C. M. Wondries, Leon Ray, Ben Stinman, Henry Olsen, Attilio Guardia, Al Bray and Norman Jensen, all former members of the Navy.

New members inducted into the organization were Donald Kelley, attorney who recently opened an office here, and Donald Damon, owner of the Sierra Madre Nursery.

Soloist for the program was Dr. M. H. A. Peterson.

Shippey Will Give  
Report On Debate  
About Union Now

A report of the recent debate on "Federal Union" between Norman Thomas and Clarence Streit, originator of the plan for Union Now of the Democracies, will be given by Lee Shippey at the monthly meeting of the Sierra Madre Chapter of Federal Union, which will be held at the Park House, Tuesday evening, November 4 at 8 o'clock.

Their Little  
Ads Brought  
Quick Results

NEWS advertising DOES pay in the opinion of four recent advertisers who have come into the office to report success of their ads. Mrs. Samuel Levinson, moving to Los Angeles, advertised her furniture for sale and within two days had sold every article; L. Birch wishing a property exchange placed a classified ad, and on Saturday dropped in to extend congratulations because his exchange had been completed. Monday Carl Kiser came in to tell of an unusually successful day's work, resulting from NEWS ads, and Bob Sprehn, a school boy wanting work, is now employed because he chose to make his service available through the NEWS want ad columns.



## SOCIETY

### MAPHA CLUB ENTERTAINS CLASS OF RUSHEES

Members of the Mapha Club entertained five girls Sunday at a rush tea, given at the home of Mrs. Robert Baugh in Pasadena. Mrs. R. K. Thayer presided over the tea table which was decorated in silver and white and centered by a large bouquet of white chrysanthemums. Guests included the following rushees: Mrs. Robert Green, Miss Ruth Miles, Miss Patricia Line, Miss Emily Childs, and Miss Edith Bobberg; and Mapha members, Mmes. Emmett Black, Kenneth Bush, Carlo Giuntini, and Misses Marilyn Paschall, Marian Dailey and Elizabeth Doty of Sierra Madre; Mmes. Scott Haselton, Donald Blanke, Sherry Johnson and Al Switzer, and Misses Dorothy Walsworth and Lillian Sandstrom of Pasadena; Mrs. Wallace Kindell and Miss Betty Culler of Arcadia; Mrs. James Nicholson of Visalia, and Mrs. Morris Harper of Los Angeles.

### THIMBLE CLUB HAS A LUNCHEON PARTY

The Canyon Thimble Club met Friday, October 24, at the home of Mrs. Anna Block of 544 Oakdale drive. At 1 o'clock luncheon was served in honor of Margaret Blackman of Long Beach, a member of the club. Among those present for the luncheon and the social afternoon were Miss McClintock of Pomona; Miss Leonore Bates and Mmes. Helen Richards, Clara Heath, Grace Funkhouser, Blanche Topping, Mae Ostrum, Martha Peters, Etta

Leech and Hannah Mylott.

### PARTY CELEBRATES THREE EVENTS

Mr. and Mrs. W. D. Richards of 420 Sturtevant drive, were hosts at a dinner Saturday night celebrating three events, Mrs. Richards' birthday, Emile Smith's birthday, and Mr. and Mrs. Harry Holland's wedding anniversary. Besides the honorees the guests included Mrs. Emile Smith, Mr. and Mrs. Roland Adams, Mrs. Steve O'Donnell and Miss Jane Holland.

### ENTERTAIN COLLEGE WOMAN'S CLUB

Bouquets of yellow and bronze chrysanthemums graced the luncheon tables at the home of Miss Ruth West of West Grand View avenue, last Thursday, when she was hostess to the following local members of the Pasadena College Woman's Club: Mmes. W. S. Hull, William Colligan, Raymond D. Andrews, Robert McCullagh, Harold Carew, and the Misses Emma Jameson, Martha Pritchard, Clara Sykes and Marjorie Adams.

### NEW BRIDGE CLUB HOLDS ITS FIRST MEETING

Meeting for the first time Tuesday, at the home of Mrs. Ernest Best of 115 North Canon, for a bridge-luncheon, were the following members of a new bridge club: Mmes. Earl S. Bullock, Steve O'Donnell, Al Miller, Noran Eaton, Harry Lange, J. Stadden Miller, and Mrs. Uno Peterson of Pasadena.

### SOCIAL NOTES

Mr. and Mrs. Claude E. Allen of 61 Ponita avenue, celebrated their silver wedding anniversary Saturday, by dining in Pasadena.

Included among luncheon guests Wednesday, at the home of Mrs. Wallace Kindell in Arcadia, were Mmes. Emmett Black, Kenneth Bush, Carlo Giuntini, R. K. Thayer, James Nicholson of Visalia; Donald Blanke, Cynthia Baugh, Scott Haselton, and Miss Patricia Line of Pasadena.

Mr. and Mrs. Robert Maddox of Pasadena, formerly of Fairbanks, Alaska, were dinner guests Monday night of Mrs. Fannie R. Sea of 198 West Montecito. Mr. and Mrs. C. H. Sandage of 168 West Highland, attended the 1934 banquet for Matrons and Patrons of the Grand Chapter of the O.E.S., Tuesday night, at the Army and Navy Club in Long Beach.

Ferris Smith of Glendale was feted at a family birthday dinner given Saturday evening at the home of his parents, Mr. and Mrs. J. O. Smith of 609 West Sierra Madre blvd., and attended by his wife and son, Timothy Jon; Mrs. Eli Williams of Glendale, and Mrs. Helen F. Murphy.

—Libby Trimble

Mr. and Mrs. W. F. Rhodes and daughter Edwina, of 702 Manzanita, were among guests who enjoyed a benefit barbecue last week and a wild duck dinner Sunday evening, at the home of Thomas J. Lingle in San Marino.

Saturday night they will be entertained at dinner in Chinatown, Los Angeles, by W. L. Poynter of Arcadia, and on Wednesday Mrs. Rhodes will attend a luncheon and fashion show at the Del Mar Club in Santa Monica as the guest of Mrs. Jenn Smith of Los Angeles.

Mr. and Mrs. C. D. Billheimer and daughter Ruth, of Pasadena, were dinner guests Sunday at the home of Mr. and Mrs. J. S. Billheimer of 70 Auburn.

Two celebrations marked the recent social activities of Mr. and Mrs. Kenneth M. Bush of 220 North Sunnyside. The first was the birthday of Mrs. Bush's sister, Mrs. J. W. Whiting, whom they feted Saturday night at a family barbecue. Tuesday they celebrated their third wedding anniversary with dinner at Pierre's on Huntington drive, and this coming Saturday night will attend a progressive dinner at the homes of friends in Los Angeles.

Mrs. M. G. Linder of 60 South Michillinda blvd. was guest of honor at a birthday dinner given Sunday by Mr. and Mrs. B. F. Thomas of Baldwin Park, and attended by Mr. and Mrs. George Weeks of Los Angeles, and M. G. Linder.

A family birthday party for Mrs. F. D. R. Moore of 689 West Sierra Madre blvd. was attended by Mr. and Mrs. Dwight Poundstone, Mr. and Mrs. Graeme Smith and son Bobby, and R. F. Jensen.

Mr. and Mrs. Robert Baugh and Mrs. Patricia Line were Saturday night dinner guests of Mr. and Mrs. S. P. Baugh of Pasadena.

Mr. and Mrs. Robert Baugh and Mrs. Patricia Line were Saturday night dinner guests of Mr. and Mrs. S. P. Baugh of Pasadena.

### Junior Women Hold Hallowe'en Party; Initiate Members

Members of the Junior Woman's Club turned their regular meeting last Thursday night into a costume Hallowe'en party. Following a costume parade in which the identity of each person was guessed, an initiation ceremony was held for Marian Bernstein, Sylvia Colbert, Jane Colbert, Norma Louise Lentz and Jackie Rutledge, all new members of the club.

Refreshments were served at the close of the business meeting. Althea Butler and Nita Twedell presided over the tea table which was decorated with Hallowe'en witches and scarecrows. Hostesses for the evening were Melba Seifert, Gleam Drury, Winnie Lees and Eleanor Roberts.

### Priest Is Honored On His Birthday

Father Augustine, rector of St. Rita's Church, was honored at a surprise birthday party Sunday evening, given by the Young Peoples Society of the church, aided by Father Peter who acted as Toastmaster. Refreshments of ice cream, cake and coffee were served in the auditorium and Father Augustine was presented with a purse.

### Outline Campaign To Introduce A New Bread Product

Nearly one hundred met Tuesday night at Eaton's restaurant for the annual banquet of the Barbara Ann Baking Co., leading Southern California bakers. Most important event of the evening was the introduction by Ole Jordheim



Ole Jordheim

heim, president of the company and toastmaster for the evening, of a new loaf called Breakfast Bread to the company's sales force. Commenting on this new product Mr. Jordheim told the assembly that it had been designed especially for toasting at the morning meal.

Tom Bruffy and C. H. Jones, of the Dubeckman Co., designers of the attractive cellophane label for the new bread, discussed the importance of proper labelling in presenting a product to the consuming public.

Clarke Bogardus, of Bogardus Advertising, the firm directing the intensive advertising and merchandising campaign to be launched behind the new product, together with his associates Lu Bernhisel and Hume Seymour, discussed the part advertising will play in promoting the company's products.

### Local Councilman Named Director Of Cities League

Tom Schwartz, Sierra Madre city councilman who was recently elected to the State board of directors of the California League of Municipalities, was named to the executive committee of the board at the annual state-wide meeting of the league which was held last week in Sacramento.

City representatives attending from Sierra Madre to get first hand knowledge of working out of municipal problems, were Mayor W. J. Schiltz and Councilmen Thomas Miller and John Froehlich and Tom Schwartz.

Among recent arrivals in Sierra Madre are Mr. and Mrs. Ralph Nathan and Mrs. Annie Daniels, mother of Mrs. Nathan, who have established their home at 60 East Carter avenue.

Mrs. Nathan who is practitioner and teacher of religious and divine science conducts weekly meditations at her home intended for the healing of physical, financial and mental troubles. These classes are held each Tuesday afternoon at 2 o'clock.

### Fan Palms Are Declared Fire Menace

Fan palms, which beautify many Sierra Madre streets have been declared a fire menace by the city planning commission which has recommended that the city undertake large scale tree trimming project, to remove all dry branches from street palms throughout the city.

During the recent high wind and fire, fan palms on the south side of Sierra Madre blvd. caught fire several times and dry fronds were blown toward the Kentia Palm Nursery, causing considerable concern to fire fighters. Last year a similar hazard occurred when Hallowe'en pranksters set fire to palms along the street.

William Schwartz, acting on instructions from the city council has reported that the approximate cost of trimming would be \$5 for each tree. The council has therefore referred the entire matter back to the planning commission for specific instructions as to the exact number and location of trees causing the greatest potential hazard now.

### Womans Society Has Full Day Program

Three speakers have been scheduled for the Tuesday meeting of the Woman's Missionary Society of Bethany church. The all-day session which begins at 10:30 a.m., is open to the public. First speaker of the morning will be Miss Mina Seper who carries on visitation and evangelistic work in connection with the Los Angeles General Hospital. She will be followed by Miss Grace Ogg who is prominently identified with the State child evangelism program.

Following a pot luck luncheon at noon, Tom Mitchell will conduct devotions and give personal incidents of the work that is being done in honor camps in the San Bernardino mountains. Mrs. R. E. Neighbor will be the afternoon speaker, and will relate her experiences in the mission fields of India.

### Fall Fashions Will Be Modeled By Junior Women

Suits, dresses and accessories will be modeled before the admiring eyes of guests at the Sierra Madre Woman's Club dessert-bridge and fashion show on Wednesday, November 5, at 12:30 p.m. These carefully selected fall and winter fashions will be modeled by professional models and women of the club will feature fashions for all ages and sizes.

There will be door and table prizes. Mrs. Ernest Best is in charge of arrangements for the dessert-bridge, and reservations may be made by calling Mrs. Gordon McMillan at 4623. Everyone is invited to attend.

### Bains

418 Myrtle Ave.

Dresses  
Sportswear  
Hosiery  
Lingerie  
Monrovia, Calif.

### Wrisley Oatmeal Skin Soap

10c bar  
3 for 25c  
Box of 12--89c

Milk Magnesia  
19c

### Take Vitamins to Prevent Colds

Halibut Oil, 50 Caps. 59c  
Halibut Oil with Viosterol 100 Caps. \$1.98  
B Complex Tablets \$2.29 per 100  
Thiamin Chloride 3 mg., \$1.49 per 100

Skeels  
Sierra Madre Drug  
36 W. Sierra Madre Blvd.  
CU 5-3303—Free Delivery

### Arcadia's Fine New Hotel To Be Opened With Ceremony

Saturday, November 15, has been set for the festive opening of Eaton's Santa Anita Hotel, adjoining Eaton's Santa Anita restaurant on Colorado boulevard (Highway 66) at Michillinda where Arcadia and Pasadena meet.

The new hostelry, which will feature commodious bungalows, a swimming pool, badminton courts, a putting green for golfers, and complete hotel service, is being rushed to completion under the personal direction of Charles B. Eaton, nationally known Southern California restaurateur, who is now becoming a boniface.

Twelve structures, containing 60 units, constitute the project. Cost of the land and construction and lease of the property already consummated amount to more than \$300,000.

The hotel will have frontage of 225 feet on Colorado Boulevard and southerly depth of 700 feet. It has been leased for a period of 15 years to Eaton's Santa Anita, Inc. The hotel will house permanent tenants and transient guests.

### Costume Barn Dance

Auspices of Sierra Madre Woman's Club Juniors

SATURDAY NIGHT

November 1, 9 P.M.

Music by CAL'S CORN HUSKERS

—Prizes—

Admission 25c

Woman's Club House

### Hallowe'en Carnival

Sponsored by

Sierra Madre P. T. A.

Grammar School Cafeteria

Friday Evening, Oct. 31 : 6:30 P.M.

Costume Parade 7 P.M.

Booths, Exhibits, Fish Pond, Square Dances, Puppet Show, Comic Movies

Admission Free

### MONTH-END CLEARANCE

## SPECIALS!

skirts 3.45

Plaid skirts with all-around pleats, graceful fullness.

sweaters 2.50

Long-sleeve, V-neck slip-ons, in red, open blue and dark green. Very specially priced!

hosiery 95c

All silk 2-, 3- and 4-thread. Broken assortment of shades and sizes. Values to \$1.25.

hats 1.79

Felts and corduroys, in brown, green, red, navy and black. Values to \$3.00.

gloves 2.50

Genuine "Peccary" pigskin, regularly priced \$3.00. Brown, black, cork, natural, oatmeal and white.

bedjackets 2.95

Printed and plain quilted jackets in white and pastels. Values to \$3.95.

print gowns 2.25

Heavy crepe gowns in delicate pastel colorings.

dunning's  
844 EAST COLORADO STREET

### WISTARIA THEATRE

SIERRA MADRE

Matinee Saturday & Sunday  
Continuous from 2 o'clock

Thurs.-Sat. Oct. 30-Nov. 1

Errol Flynn, Fred MacMurray

"DIVE BOMBER"

In Technicolor

—also—

"BLONDIE IN SOCIETY"

Sun.-Mon. Nov. 2-3

LUM and ABNER in

"DREAMING OUT LOUD"

—also—

GUY KIBBEE in

"SCATTERGOOD PULLS THE STRINGS"

Tues. Only Nov. 4

Carol Landis, Caesar Romero

in

"DANCE HALL"

—also—

"SCATTERGOOD PULLS THE STRINGS"

Wed. Only Nov. 5

FRANK BUCK'S

"JUNGLE CAVALCADE"

—also—

"DANCE HALL"

Thurs. Only Nov. 6

Franchot Tone, Robt. Young,

and Maureen O'Hara in

"THIS WOMAN IS MINE"

—also—

"JUNGLE CAVALCADE"

Fri.-Sat. Nov. 7-8

RUBY KEELER in

"SWEETHEART OF THE CAMPUS"

—also—

"THIS WOMAN IS MINE"

### FREE DELIVERY

Be Prepared

for these cold nights

Hot Water Bottles 39c to \$2.79

Electric Heating Pads \$2.39 to \$2.95

Royal Drug

Cut Rate Drugs

17 Kersting Court

Dial 3320

FREE DELIVERY

## Mather's

## Month End

2 DAY SALE STARTS THURSDAY

STORE WIDE VALUES FOR ALL!

★ Close-out,

38 Better Made Dresses ..... 12.95

Discontinued styles. Third Floor. Sizes 12 to 20

★ Women's Fall Tailored Suits ..... 16.50

Twills and Shetlands. Third Floor.

★ Fitted and Boxy Tweed Coats ..... 16.50

Sizes 12 to 20. Third Floor.

★ Blended colors. Sizes 12 to 20.

★ Laird, Schober Fall Shoes ..... 7.95-9.95

Values to 16.75. Street Floor.

★ "Vinylite" Evening Sandals ..... 7.95

Values to 18.50. Street Floor.

★ Slightly Irregular Silk Hosiery ..... 74c

3 and 4 thread, several colors. Street Floor.

★ Perfect Silk Hosiery ..... 98c

3-4 Thread. Street Floor.

★ Tailored Felts for Young Matrons 2.95

Also campus styles, all colors. Street Floor.

★ All Wool

Nationally Known Blankets ..... 7.95

Full size in wanted colors. Second Floor.

★ Fall Fabric Dress Lengths ..... 1/2 Off

In rayon, acetate, silk and wool. Second Floor.

T. W. MATHER CO.

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Harold J. Spears

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649 W. Grand View Ave.

Calif.

Sierra Madre, Calif.

### Dessert Bridge

and

Fashion Show

Wednesday, Nov. 5

12:30

Door Prizes—Table Prizes

Fashion Show by

F. C. Nash & Co.,

of Pasadena

50c

Woman's Club

For Reservations,

Phone 4623

EVERYONE INVITED



# Gas Heaters

A STYLE FOR EVERY NEED

See the Famous

**THERMORAY**

The Ideal Heater for one room or the entire house

Prices **\$19.75** and up

## Bathroom Heaters

Circulating and Radiantfire

Prices---**\$1.98, \$3.00, \$6.35**  
**\$7.70, \$8.25, \$9.35, \$10.50**  
**\$20.00, \$27.75**  
 and up

# SIERRA MADRE HARDWARE CO.



A five-week vacation ended Saturday for Mr. and Mrs. W. L. Hibbs who are at home again at 249 Ramona avenue. They drove the Northern route to Iowa where Mrs. Hibbs visited her sister, Mrs. W. H. McMullen of Bedford, and Mr. Hibbs spent some time in Burlington with his brother, Orville Hibbs. They returned home via the Southern route.

Home from a two months' vacation in the Middle-West and Canada, is Mrs. J. Andrew Hall of 611 West Grand View. Mrs. Hall visited her brothers in Winnipeg, Canada, and attended a college reunion of the class of 1896. She then went to Minneapolis, Minn., where she spent some time as the guest of her sister.

Mrs. Louise Ellison of Mountain Iron, Minn., was houseguest last week of Capt. and Mrs. E. G. Everett of 68 Vista Circle drive. This week Capt. and Mrs. Everett are entertaining Mrs. Caroline Kamplin of Wilmington.

Messrs. and Mmes. Carl Hansen, Harry Lange, Frank Spencer and Dr. and Mrs. L. M. Evans, were in San Jose from Thursday until Sunday as Sierra Madre

representatives at the Kiwanis convention.

The Misses Clara and Ida Fuenfstueck returned last week from a ten-day stay at Long Beach.

Charles Maxwell of New York is visiting at the home of his uncle, Roy Edwards of 307 Mariposa.

Mrs. C. T. Dike of Evanston, Ill., is a houseguest of Mrs. Flora M. Farman of 32 East Highland.

Mr. and Mrs. J. P. Langstaff of 415 Sturtevant drive, spent last week in San Diego visiting their daughter, Mrs. Floyd Kindy. Miss Edith Ladd, a houseguest of Mr. and Mrs. Randolph Wood of 255 North Hermosa, will leave Saturday morning for her home in Berkeley.

Mr. and Mrs. Charles Pratt of Waterman, enjoyed their first visit to Sierra Madre last week when they called on their niece and nephew, Mr. and Mrs. W. E. McMillen of 44 West Carter.

George Tyree, son of Mr. and Mrs. Russel E. Tyree, 140 South Hermosa, will sing Sunday at the Gold Shell Park in Pasadena.

Mr. and Mrs. Carlin G. Smith have moved from 37 Auburn to 137 West Montecito avenue. William Edwards, son of Mr. and Mrs. Roy Edwards of 307 Mariposa, will leave today for Joliet, Ill., to take a plant production course in the American Institute of Laundering. He will be gone approximately two months.

Mrs. B. W. Ballou of Topeka, Kan., visited over the weekend with the H. E. Gabriels of 145 East Alegria.

—Libby Triable

## Christian Science

Hermosa and Highland Aves.  
 First Church of Christ, Scientist  
 Branch of The Mother Church,  
 The First Church of Christ, Scientist  
 in Boston, Mass.  
 Sunday School, 9:30 a.m.  
 Sunday Service, 11 a.m.

This verse from Proverbs: "Righteousness exalteth a nation; but sin is a reproach to any people," constitutes the Golden Text in the Lesson-Sermon on "Everlasting Punishment" on Sunday in all Churches of Christ, Scientist.

## Church of the Ascension

(Episcopal)  
 Corner Baldwin and Laurel Aves.  
 Rev. John S. Neal, Rector  
 Frances M. Kitman, Organist  
 25th SUNDAY AFTER TRINITY  
 (Octave of All Saints)  
 7:30 a.m.—Holy Communion.  
 9:30 a.m.—Children's Service and Church school.  
 11 a.m.—Choral Eucharist and Sermon by the Rector. Sermon subject: "The Communion of Saints."

Offertory anthem: "The Splendor of Thy Glory (Woodworth)."  
 Monday—  
 (All Souls' Day) 8 and 10 a.m., Holy Communion.

## Congregational

The Church of the Singing Tower  
 Rev. Frederic Grootsema, Pastor  
 Sunday—  
 Stewardship Month  
 9:45 a.m.—Church school.  
 11:00 a.m.—Morning worship.  
 Sermon subject, "Opportunity."  
 6:30 p.m.—Pilgrim Fellowship.  
 7:30 p.m.—Special Communion Service.  
 Wednesday—  
 7:30 p.m.—Devotional Service.  
 Thursday—  
 7:30 p.m.—Choir rehearsal.

## Bethany Church

(The Little Stone Church)  
 Rev. Stewart R. Sheriff, Minister

Sunday—  
 9:30 a.m.—Bible School. Classes for all ages.  
 11:00 a.m.—Morning worship. Communion service.  
 6:30 p.m.—Three Christian Endeavor Societies.  
 7:30 p.m.—The evening meeting. Sermon, "Paul to the Ephesians," by guest-speaker, the Rev. Dr. E. B. Turner of Pasadena.  
 Tuesday—  
 Missionary meeting. See notice elsewhere in the NEWS.  
 Wednesday—  
 7:30 p.m.—Prayer meeting.

## St. Rita's Shrine

Rev. Augustine Scannell, C. P. Pastor  
 Sunday—  
 Masses 6:30, 8:00 and 11 a.m.  
 Week Days—  
 Masses 6:30.

## Moths Destroying Oak Trees In The Foothill Area

Defoliation of oak trees by the small yellow oak moth is ruining the appearance of oak trees throughout this area as well as at Henninger Flats on the old Mt. Wilson Toll Road and in West Fork, according to a recent report from the Santa Anita Forest Station.

This moth which produces two generations each year is now laying eggs which after hatching will remain in the larval stage until spring when they will again begin the cycle with continued oak defoliation.

Advising all property owners who have oak trees to make every attempt to control further spread of the moth, the Forest Service recommends the use of lead arsenate in proportions of 3 pounds to 100 gallons of water used as a spray as the most effective measure.

St. Rita devotions, 7:30 p.m.

## Nazarene Mission

191 W. Sierra Madre Blvd.

Rev. John Wesley Hall

Sunday Services—

9:45 a.m.—Sunday School.

11:00 a.m.—Sunday School.

6:45 p.m.—Young People's Society.

7:30 p.m.—Evangelist Service.

Wednesday—

7:30 p.m.—Mid-Week Service.

"So I decided to have a checking account of my own"



"My husband always had the 'family account' and drew checks for all the bills. It was inconvenient for both of us and it complicated our record-keeping. We talked it over and I decided to have an account of my own. It's working out wonderfully well!"

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Wives, have an account of YOUR own. Drop in and let us give you complete information about our checking account service.

## Sierra Madre Savings Bank

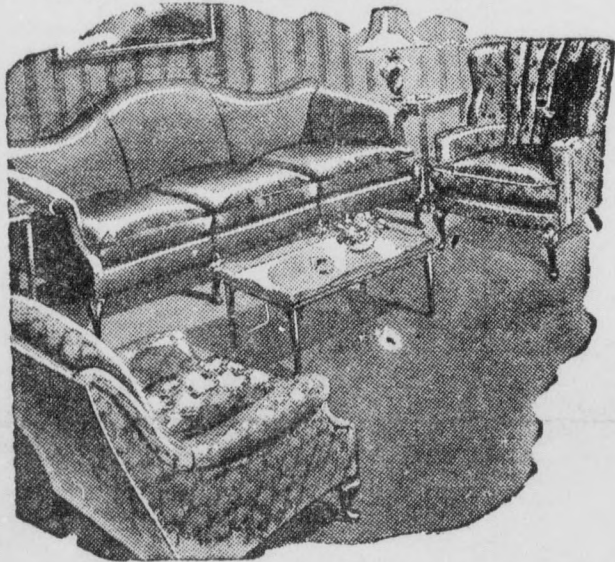
KERSTING COURT

CUstr 5-4466

Member Federal Deposit Insurance Corporation

# Fall Furniture Specials

You will be pleased with our marvelous selection and reasonable prices on home furnishings. Come in and make your choice early.



## CHIPPENDALE

18th Century English SOFA.....\$7950

Attractive style, covered in striped damask. Kroehler "5 Star" No-Sag construction.

BARREL \$3450  
CHAIR..

Channel Back, Attractive

MAHOGANY \$985  
COFFEE TABLE

With Glass Top

## Kroehler Bed Divan

A beautiful davenport by day. A comfortable bed by night. Large bedding compartment. All hardwood frame, latest design and attractively upholstered. Easy to open and easy to close.

KROEHLER CHAIR to MATCH \$23.00

18th Century

## Mahogany Dining Suite

8 PIECES IN THE GROUP

Duncan Phyfe Extension Table, Handsome Buffet, 1 Arm Chair and 5 Side Chairs

\$109.50



## Crownford

CHINA

TABLE

LAMP

and

SILK SHADE

Decorator's colors: Dusty Rose, French Blue, Celladon Green, Cobalt Blue, Ox-blood, Fawn and Ivory.

\$595

up

## Mahogany DRUM TABLE



This dignified table is 28 inches in diameter with drawer

\$18.50

## ALL WOOL THROW RUGS

VALUES TO \$4.95

\$2.49

## 5 PIECE Chromium and Solid Oak Dinette Set

Registered in choice of blue, red or white fabricoid.

Chairs upholstered in fabricoid.

\$39.75

## All Wool Face Axminster Rug

9 x 12 SIZE

\$29.75

## SUPER-NACHMAN 312 COIL SUPER-HEIGHT UNIT Innerspring Mattress

with Quilted Sisal Insulators &amp; 100% first cut felted cotton, purified with Ultra Violet Rays

\$19.75

Box Spring to Match \$19.75

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Open Saturday Evening Until 9 P.M.

AVOID THE TRAFFIC—COME OVER FOOTHILL BOULEVARD TO WASHINGTON STREET

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Safeway Homemakers' Bureau, nationally known food authority, gives a correspondence course of ten lessons in up-to-date nutrition. To enroll, fill out coupon below and mail to Julia Lee Wright, Box 660 C.C., Oakland, California. Include 25c to cover complete course.

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I want to bring better nutrition to my family. Please enroll me in your correspondence course, "Kitchen Course in Nutrition". Enclosed is 25c in coin.

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## MILK & EGGS

Lucerne Milk Grade "A" 2 quart 25¢  
 Pasteurized (Half-gallon, 23¢)  
 Regular or Homogenized. (Milk prices in L. A. metropolitan area only)

Large, Grade A Eggs per doz. 40¢

Twelve Grand-in cartons

Medium, Grade A Eggs per doz. 38¢

Breakfast Gem, Fresh—cartoned

## CANNED FOODS

Highway Hominy White or Golden No. 2 9¢

Jacob Mushrooms Buttons 2-oz. 10¢

Hotel Mushrooms 4-oz. 10¢

Sliced Mushrooms Jacob Brand 4-oz. 19¢

Tomato Sauce Del Monte Brand 3-oz. 12¢

Lynden Soups Chicken and Rice or Chicken and Noodle 10-oz. 9¢

Spaghetti Franco-American No. 1 15¢

Macaroni Franco-American No. 1 8¢

Bell's Large Ripe Olives 9-oz. 11¢

R & R Plum Pudding 1-lb. 27¢

## BANANAS

Firm, full-flavored fruit. Control-ripened to golden yellow. lb. 7¢

## ORANGES

Sweet, juicy - - large-size Valencia. Fine for juice. lb. 6¢

## CRANBERRIES

Ruby-red, fancy quality. Excellent for sauce. lb. 19¢

## CABBAGE

Crisp, solid heads of fancy cabbage. Fine for slaw. Note low price. lb. 2¢

## DRY ONIONS

White variety. Serve them boiled, creamed or browned today. lb. 4¢

## FOR BAKING

None Such Mincemeat 2 pkgs. 21¢

Libby Pumpkin Excellent For Pies No. 2 10¢

Dromedary Coconut 2 1/4-lb. 15¢

## TYPICAL SAFEWAY VALUES

Knox Gelatin 1-oz. 19¢

Albers Flapjack Flour 40-oz. 18¢

Cream of Wheat Quick or Regular 14-oz. 14¢

For hot breakfasts. (28-oz. box, 24¢)

Nob Hill Coffee Finest Quality per lb. 22¢

## SPRY

Pure vegetable shortening. (1-lb. can, 24¢) 3-lb. 66¢

## FORMAY

Swift's brand. shortening. Blends easily. 3-lb. 58¢

## SIERRA PINE

Toilet soap with the fragrance of pine woods. per bar 6¢

## LIFEBOUY

Health soap for active people. 3 bars 19¢

## MAZOLA

Pure corn oil. Fine for salad. Quart can 50¢ pint 26¢

## MAYDAY

Vegetable oil. Use for deep frying. Qt. 45¢ pint 23¢

## SAFEWAY

PRICES EFFECTIVE FRIDAY & SATURDAY, OCT. 31 & NOV. 1

in stores in L. A. County, within 35 miles of downtown L. A.



# Sierra Madre News

## Sierra Madre, Calif.

### Established October 2, 1906

Published Every Thursday  
L. R. GOSHORN  
Editor and Publisher  
CStar 5-3335 Kersting Court

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The temperate are the most truly luxurious. By abstaining from most things, it is surprising how many things we enjoy.

—William Gilmore Simms.

# The.... Watch Tower

By Perley Poole Sheehan

NAVY DAY!—and the spirit of John Paul Jones moved upon the face of the waters. We'd been reading again the log of that epic fight between the Bon Homme Richard (but am reechar), Captain Paul Jones, and the Serapis, Captain Pearson. It's a story told, with variations, in a hundred books—mostly American, and easy to guess why. But, at that, an almost equal glory to that older navy in which John Paul himself had been schooled. In the traditions of Frohisher, Hawkins, Drake. So that now when his ship, the Bon Homme Richard, had been literally shot to splinters, was afire, dismasted, her broken decks became a slaughter-pen, and the English captain sang out, "Have you surrendered?"—well, what was John Paul's answer? This: "NEVER! I HAVE JUST BEGUN TO FIGHT!"

TWO great navies in the world today. And only two. If this were the time of the ancient Greeks we'd have personified them—deified them—made them the daughters of the Sea-God Neptune—calling them Britannia and Columbia. A mythology that still lingers on in our hearts, you may be sure, whatever we may think we believe. And one which most certainly inspired the men that day the Bon Homme Richard and the Serapis fought. What else than a zeal that men give only to their gods could have kept those rival crews of tough and raucous sailors fighting on as they did?—like martyrs!—like saints!

SOME of them—most of them—had been pirates. But this was no fight for loot. They'd fought French and Spanish and Dutch. But this fight wasn't a mere chastening of inferiors. These men who fought each other in one of the greatest sea-duels of all times were of one blood, of one tradition; they spoke the same language. Times past they'd even been shipmates. They still sang the same old chantes:

Time for us to go,  
Time for us to go,  
And when we'd clapped  
The Hatches on—  
'Twas time for us to go.

ONE of the best accounts ever written—so far as we know—of this fight is the one you'll find in the new book by Commander Edward Ellsberg. Not a history, although historically sound; a historical romance—of a sort often truer than the run of histories, because of the imaginative insight and authentic sea-salt with which Commander Ellsberg has flavored his book. Which he calls "Captain Paul"—after the name of his hero. Listen to Captain Paul himself: "At 12, I was myself shipped on a merchantman bound out of Scotland for the Virginia. At 14, I was Mr. Midshipman Paul of His Majesty's Navy. And at 16, God help me, I was third mate on an African slaver..."

A STIRRING book. Stirring old memories. Of the dreams and hopes we begot in our earliest contact with Robinson Crusoe—with Dana, Melville, Captain Marryat, Jules Verne; dreams

and hopes multiplied and glorified later—much later—when we were making vain tries to get an appointment to Annapolis. The which failing, all that kept us from running away to sea was a letter: from—God rest his soul!—the chaplain of the Naval Training Station at Newport, R.I. ("Enlistment in the Navy wasn't, as you might say, so collegiate as it is today.") And how the old dreams flamed again that day in Paris in the same old Pileus cemetery where, Pershing saluted LaFayette—when we saw them there gathering up the brown dust that had once been Captain Paul, his body. Him they were taking to Annapolis—after having allowed him to die in exile, neglected and disdained.

TIMES have changed. (Or have they!) Yet this night of Navy Day—in the sort of haunted silence when the speeches and the cheering and the music were themselves like echoes from a spirit world—it did seem as if the spirit of the great John Paul Jones himself in person had come back to us again. Knowing how the world of the Democracies needed him—his own old world of the only two great navies. But now: "Not TWO, we seemed to hear his voice; 'just ONE!' Never, we heard him say on all the Seven Seas, had there ever been space—or need for—TWO great navies. Merge or Submerge!—that, he said, had been the Rule—since Noah's original Navy Day. Here we asked a question. 'Aye,' Captain Paul replied. 'Let the fleets keep their own old battle-flags. For these are holy. But we, who are young and strong—we take over. And,' he added, 'tell those aliens that we—HAVE JUST BEGUN TO FIGHT!'

# UNCENSORED

## By LEONE BAXTER

One of the most dramatic tales of modern America is the story of the "Robber Barons"—those ruthless tycoons of another era who plundered the public with the greatest of ease and finesse, turning up vast fortunes here and spending them in Europe.

Their real victim, as the sequel of years has disclosed, was not the long suffering public after all, but American business as a whole, which, in the main, conducted itself with honor and fairness.

But for the money-grabbing exploits of Samuel Insull and his fraternity, all business has been paying heavily through the years. It has paid by initiating and helping to enact "clean-up" legislation to prevent sharp practices which used to be common, and by cleansing its own ranks of unworthy leaders. For the transgression of the few, all business has paid a heavy toll—and it has been worth the price.

The headlines today indicate that labor is in a comparable situation to that in which business found itself in the Insull heyday and earlier.

A case in point is that of the high-ranking labor chief, Willie Bloff, West Coast leader of the International Alliance of Theatrical Stage Employees—with a police record behind him. Bloff, who stands accused of extorting more than half a million dollars from the motion picture industry on threat of calling the workers out on strike, has spread an ugly cloud over the head of every labor leader in the land. Not content to cast disgrace on his union and to bitterly mislead the men who trusted his leadership, Bloff has testified that the tremendous amounts he collected in "protection" money from the studios was "split" with other labor representatives!

Not only the leaders, but union men and women generally, are suspected as well, for permitting and seeming to condone such leadership.

There have been other exposures of labor leader racketeers. There are those who use their power to call strikes as a cudgel to beat their own way to power, caring as little for the welfare of the men and women they are paid to lead as for the industries they strike.

But there are no exposures which will strike any closer to the heart strings of Californians than this one—not any nearer the purse strings.

Willie Bloff, the "Robber Baron" of the labor unions, but his very cynicism, may help do the same service for labor that Samuel Insull, financial exploiter, did for business—to make the need for a general cleansing process so plain that union members themselves will order a purge of such false unsavory and lawless leadership.

Some machine tools used in making defense equipment weigh more than 50 tons and stand as high as a three-story house,

# MARCH OF RIMES

By H. F. NOAKE

## BELLS

The thought has just occurred to me, how strange this world of ours would be, if all the bells that clang and sing should suddenly refuse to ring. Life without bells would be most drab, for their metallic gift of gab plays quite a part the clock around, these faithful messengers of sound. The fire-bell booming loud and shrill gives everyone who hears a thrill; while Sundays from each house of prayer, great bells create a peaceful air. At dinner time a bell's sweet sound bids all the hungry gather 'round, then there's the phone and doorbell too advising someone's wanting you. So many more, can't count them all, some harsh, some soft; some big, some small; which one's most vital, who can tell—but my guess is—that village belle.



Last year 32,025,365 automobiles were used in the United States.

"My company's future is uncertain. If things keep going the way they are, I don't see where or how we can get supplies a few weeks from now." So ran the story of thousands of small manufacturers polled last month by the U.S. Chamber of Commerce. But within the last fortnight, the horizon has brightened. The government has put into motion a plan for allocating defense jobs regionally, which means spreading the work. The War Department's contract division states that under this system, contracts will be awarded small firms even when their bids are not necessarily the lowest. In California, first aid to the small manufacturer has gotten off to a flying start following the conference at Sacramento to organize industry for defense. Adopted in several communities and rapidly spreading to others is the plan first successfully tried in San Jose—the formation of prime or subcontracting groups and associations, by small manufacturers, enabling them to pool facilities and skills in a common organization to secure and carry out defense contract work. Adequate defense requires total participation. In that direction, the nation has definitely started moving.

Forty-five different operations are involved in the manufacture of a modern airplane engine.

One foe which the Nazi battalions have no hope of ever checking, Old Man Winter, is again stalking a European battlefield. Pierce gales piling almost insurmountable barricades of snow have been taking a good measure of the "blitz" out of lightning warfare. It was just a year ago that the first wintry gales, lashing across the English channel, effectively laid the ghost of whatever hope Adolf Hitler held for an invasion of England in 1940. Storms sweeping across the Eastern front may give Russia's forces a needed respite, time to bring up fresh troops and supplies to strengthen their lines against the military gale which, for the last four months, has been slowly beating them backward. None too soon, Winter's icy grip has stayed, at least temporarily, the triumphant march of the panzer columns.

Life still goes on, even behind San Quentin's walls. Proof of the pudding: The San Quentin News, booming prison weekly, announces that it now has 15,000 readers. And it's starting a campaign for advertising from firms in the great outer world.

The devastating raids of British bombers on Naples, third largest of Italy's cities and a major seaport, has convinced Italian officials that more than simple destruction of docks and power plants

was behind those punishing air attacks. They see in it a concerted drive either to knock Italy completely out of the war or to set the stage for an invasion by British forces. All all events, dispatches report that Italy is sending armed forces to guard her coastline against any such attempt. Somewhere, sometime, Britain must establish a foothold on the continent to gain the ultimate victory over Germany. As the weakest link in the Axis armor, impoverished, war-sickened Italy may well provide the opening by which Axis strength and prestige can be seriously undermined. The only resistance which the bulk of Italy's people are likely to offer is resistance to continued war.

State Controller Harry B. Riley predicted today that California will be out of the red by next July if the State's present financial trend continues. Citing figures to show rapidly improving conditions, Controller Riley said that if revenue continues to roll in as at present and there are no special appropriations by the Legislature the State will start the new fiscal year on a cash basis. In the three months prior to October 1 the sales tax produced \$9,264,191 more than in the corresponding period last year. Expenditures were lower, due principally to the abandonment of the unemployment relief program, Riley said.

The action of Wendell Willkie and more than 100 Republicans in calling upon Republican members for full support of the Administration's foreign policy gives clear evidence that the issue of the nation's foreign policy is not a matter of partisan debate. It is at all times a fit subject for debate, discussion, or criticism but not in terms of partisan politics. Where the welfare of the nation is concerned, only national interests are relevant. This was the view ably staged in the petition of eminent Republicans. It is the view of all those who see themselves first as citizens of a great world power and, only second, as members of a political party.

Whether the United States should have a completely independent air force, as many Army airmen believe, or whether the air force should be left in its present status, a battle royal is due when the Senate begins hearings at an early date to separate control of the air force from older departments. It is significant, however, that the War Department has voluntarily proposed a plan giving much greater autonomy to members of the air force, in dealing with appropriations, research and other functions. This action can mean only one thing—that the War Department sees the handwriting on the wall.

# FIRE FLAMES

By One of the Boys

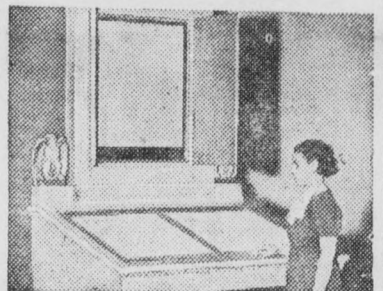
As October near its end, we are wondering what the "spooks" have planned for that last night. It is sincerely hoped that our young men will think of that dreadful night when the fire spread across the dairy. If they think about this and what could happen when a fire gets started, they will not purposely light the dry tinder of a palm tree—tinder which could be carried far in the wind and dropped amid other inflammable material which might grow into a fire that could possibly burn up half or all of our city. We all know now that such is not impossible. Young men who are old enough for Junior College are old enough to set an example of good for the younger fellows who are following them. To set fire to a tree is not a good example.

It must be funny to see the fire trucks taken from the station with the "hick" firemen running to get on them and then watch them splash water all over some burning embers. It wouldn't be so funny tho' if one or more of these men would be hurt or if one of them might perhaps be killed in the rush to one of these purposely lighted fires. After all, these men are your neighbors and friends and you would look just as funny if you were clinging to the fire truck. For some reason or other, it is nothing new to make light of a fire fighting crew at work trying to put out a fire. 'Twas ever thus. Even the big city firemen are criticized by



"Answer me in one word," wrote Shakespeare in "As You Like It," but merely a mark is necessary to answer each of the seven questions offered by today's Guess Again. Merely place a check in the space provided, then look below for the correct answers, and your rating.

- (1) A little round hill is known as: (a) a knout; (b) knob; (c) knoll; (d) knelt.
- (2) A centenary is: (a) a 1,000 legged insect; (b) a Roman soldier; (c) a horseman; (d) a 100th anniversary.



- (3) This picture shows the Constitution of the United States. It was adopted in the year: (a) 1800; (b) 1776; (c) 1782; (d) 1789.
- (4) A woman's correct hunting hat is: (a) Homburg; (b) fez; (c) Tarboush; (d) derby.
- (5) An epeeist is: (a) a person expert in a form of sword play; (b) a form of deep sea fishing; (c) one who sews medallions on uniforms; (d) a meaningless word.
- (6) Albert Lebrun is famous because he was: (a) the last French president; (b) the promoter of the Suez canal; (c) the leader of the French armies at Toulain; (d) the author of "He Rise and Fall of France."
- (7) Hg is the chemical formula for: (a) hydrogen; (b) mercury; (c) hafnium; (d) xenon.

# "GUESS AGAIN" ANSWERS

- (1) (c) for 10 points.
- (2) 15 more for (d).
- 15 big points for (d).
- A stylish 10 more points for (d).
- Take another 15 for (d).
- Again (a) for 15 more.
- A tough one, good for 20 pts (b).

YOUR RATING: 90-100, excellent; 80-90, not bad at all; 70-80, average; 60-70, slipped a bit.

the onlookers. Sierra Madre's firemen have been very successful in putting out fires in the past years. There has always been much to learn and each fire has taught the men something. No one has ever claimed that we knew all about it.

We cannot help mention the great co-operation of Dick Hawks with the fire department. Dick's shop is always ready to help in any form. Maybe he will encourage his young son to be a fireman when he gets old enough.

# NEW ENGLANDERS VISIT RELATIVES

Recent visitors at the Wilbur F. Thayer home on Grove street were Sara Niles Pendergast of Wellesley, Mass., a recent graduate of Vassar College, and Mr. and Mrs. Hanford Thayer and two children of Northern Oregon, who were accompanied on their southern vacation by Mrs. Charlotte MacLaferty, widow of the late Congressman MacLaferty.



THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated . . .

Mrs. Wm. L. Burr	Oct. 30
Ronald W. Pulling	Oct. 30
Mrs. Milton Weber	Oct. 30
Mrs. Emile Smith	Oct. 30
J. P. Schaefer	Oct. 31
Lillias Dowling	Oct. 31
Earl Topping	Oct. 31
Mrs. M. M. Douet	Oct. 31
Eugene Colbert	Oct. 31
Mrs. E. D. Robertson	Nov. 1
Raymond Wheeler	Nov. 1
W. E. Deutsch	Nov. 2
David Lane	Nov. 3
Katherine Norris	Nov. 4
Dan Parker	Nov. 4
Dr. Addie R. Pawson	Nov. 4
Victor C. Hill	Nov. 5
Mrs. Lucie Mather	Nov. 5

# What They Say ---

Art Thompson, Willits farmer — "I give up! What can you expect from people who howl their heads off at 12 or 15 cents for a loaf of bread or a quart of milk and smilingly pay \$2 or \$3 for a quart of whiskey?"

Dr. Kinn Wei Shaw, Chinese delegate to International Labor Conference—"The Japanese invasion of Asia has advanced the industrialization of China at least 50 years. Chinese labor, employers and the government are machine-minded today."

Allan Bosworth, Calif. writer, now a Navy lieutenant in Iceland — "A terrible blight hit this island shortly before I did. Prohibition—which works! Where are the Vikings of the old skool?"

# AUTHORS TO ADDRESS CHURCH MEN'S CLUB

The Men's Club of the Congregational Church will meet at 8 o'clock tonight in the church. Featured on the program will be J. Allen Boone, author of "Letters to Strongheart," who will speak on his theory of animal training.

# ALMANAC

"Fortune always leaves some door open to come at a remedy"—Cervantes

## OCTOBER

29—Wm. Penn landed at Up-land (Chester), Pa., 1682.

30—Pendergast, K. C. boss, indicted for bribery, 1939.

31—Il Duce fired seven ministers, 1939.

## NOVEMBER

1—Colonies authorized national lottery, 1776.

2—Ople Read, author, died 1939.

3—Army disbanded by Congress, 1783.

4—F. D. R. signed act lifting arms embargo, 1939.

# OUR DEMOCRACY — by Mat

## THEY MAKE THINGS GROW

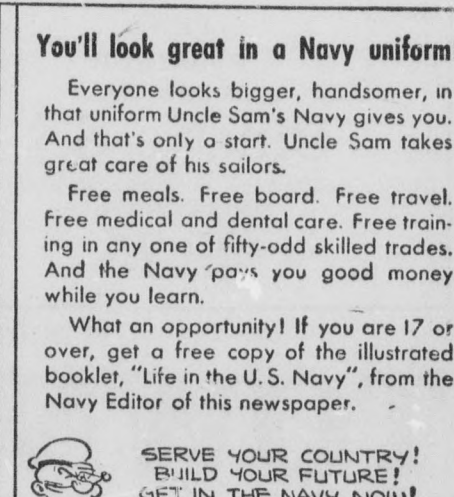
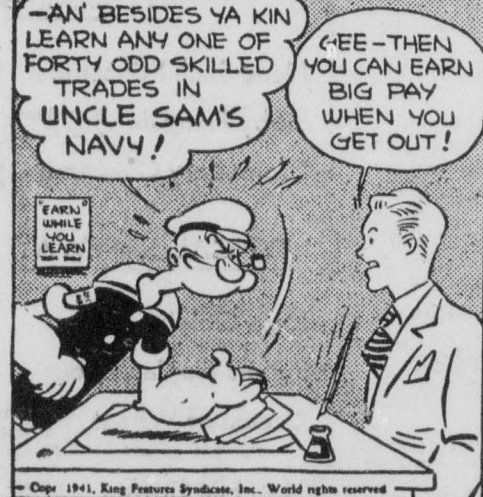


BUT FIELD AND GARDEN HAVE A WAY OF MAKING THINGS BESIDES FOOD GROW.



AMONG THESE THINGS ARE PERSEVERANCE AND HARDIHOOD, AS FOUND IN JOHN PAUL JONES, SON OF A GARDENER, IMMORTAL ADMIRAL, FATHER OF THE AMERICAN NAVY.

# POPEYE, THE RECRUITING OFFICER, HANDS OUT A ROUGH IDEA!



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## As It Appears To me

¶ This being a day or rain when a good book and a hearth fire or a long walk with the rain beating on my face hold top rating in my mind, the perversity of nature seats me in front of a typewriter with a definite assignment to complete.

¶ These early rains promise a green holiday, toyon (our holly) berries are turning red, while just now the orange pyracantha berries are perfect for Halloween decorations. Lots of interesting ways to use them now and probably again at Thanksgiving, when their color and adaptability will be just right.

¶ However since my work is supposed to be carried on with words and not plants you may create from the above suggestions if you wish, while I get back into my own field.

¶ This is written on Navy Day—not only honoring the Navy but also the birth anniversary of Theodore Roosevelt. The mail this morning brought to my desk two issues of "The Hoist," written and published weekly by Navy

men at the Naval Training Station at San Diego.

¶ First acquaintance with any newspaper is an absorbing experience, yet "The Hoist" holds more than ordinary interest. Those of you who believe that college football preparations is at the top in physical build-up should go over the physical training program of the Navy. Most of all I like the evidences of a broadening of the intellectual horizon, while there seems little possibility that any boy who masters one of the technical courses offered recruits could ever be among future unemployed. Anyone may subscribe to "The Hoist" which now has the largest circulation of any non-commercial Naval publication.

¶ Writing about future unemployment brings to mind a recent press release from N.Y.A. headquarters stating that while resident N.Y.A. centers and shops training for defense industries will be maintained as long as there is need for them, two-thirds of the 22,000 unemployed young people on out-of-school projects last February are now employed. This is good news in a rather dark world. Young people untrained in any practical field are probably the most pathetic group which this country has ever had.

Both N.Y.A. and the CCC have done fine things for young America, now we should adopt a program of absolute intolerance for that line of thought which holds that people past forty or even fifty can no longer produce for the benefit of industry, science, or in any other field.

¶ Imagine if you can, a country with any sense, which does not go to bat for its adults which are being shelved long before the peak of their ability has been reached. Most of us are going to be forty some day, and we won't enjoy that kind of treatment so in our own selfish interest we should do something about it now. ¶ Once again Mrs. George Cox, one of our favorite townswomen, has remembered that chrysanthemums are our favorite flowers and has brought an armful of beauties to Libby and me. Perhaps there is nothing nicer about a small town, than the gentle courtesies which people remember.

### 'FREAK HOUSE' DOLL TO VISIT BROWNIE SCOUTS

An orange and black candle-lit table, bountifully laden with refreshments, greeted 30 Brownie Scouts, Friday afternoon, when they entered the kindergarten room of the school for their

### Former HOLC Chief Enters Real Estate Insurance Field

Townpeople with real estate or insurance problems will find expert advice available from John H. Robertson who has opened an office at 34 East Holly street, Pasadena.

Mr. Robertson who has been an established resident of this city for many years, was formerly H.O.L.C. Division reconditioning Supervisor. He is an approved H.O.L.C. sales broker and a licensed real estate broker.

Real estate sales and exchanges, mortgage loans and appraisals, reconditioning and conversions, and fire, automobile and casualty insurance will be handled through Mr. Robertson's office.

Regular meeting, which was mainly devoted to preparations for their "Freak House," a feature of the P.T.A. carnival. Proceeds from the "Freak House" will pay for Juliette Lowe, a Scout doll, who visits each Brownie for a week during the year and carries with her a diary of her adventures, written by the Brownie who is her hostess.

### Craig's Polynesia Picture Coming To Pasadena

World premier of a motion picture photographed thousands of miles distant from Hollywood is scheduled in the Los Angeles area, according to announcement being made today by the Pacific Geographic Society. This arrangement reverses the usual procedure which has been to take locally-made productions thousands of miles away for their first showing.

The new colored feature-length picture is Capt. John D. Craig's unusual combination of century-old history, educational features and cultural attainments that he recently photographed in Polynesia. Native life, particularly as it was more than a century ago, will be intermixed with marine life as found in the gorgeously beautiful submarine gardens found in the Polynesian group.

The picture will be shown at the Pasadena Civic Auditorium on Thursday, October 30.

Life begins at 40 only for those who drive under 60.

## What's Going On At The Grammar School

AS TOLD BY THE PUPIL-REPORTERS

Miss Wones' Class: Sue MacKenzie has come to our school from Alhambra. She is in B2.

Miss Leonard's room: We are learning to write the cursive writing in our room. We like it very much. Soon we will be very good writers.

Miss Moote's 4B Class: We are studying about sugar cane. We like it very much. We have wanted to taste it, but we haven't any to eat yet.

We are studying about sugar cane. We made maps to show where sugar cane is grown. We drew pictures of sugar cane and wrote stories for our pictures.

Miss Newman's room: There is a flower pot garden in Miss Newman's room. The plants are coming along nicely.

Mrs. Adam's 5B class: Last week by sister and I went to R.K.O. We were in a picture with Jackie Cooper and Bonita Granville. I think the picture will be called "Syncopation." When we were not working we went to school in the same building. There were only seven children in school. The teacher's name was Mrs. Berringer.

Our class had its first meeting October 22. There were no minutes to be read. Richard Wilcox, our council representative, told us what Mr. Smith said. At our meeting the president and vice-president appointed room committees.

Miss Davidson's room: Miss Davidson's 6A class is studying airplanes. We have been learning about all kinds and means of transportation starting with animals and are to take up steam locomotives. Next we will take automobiles, then boats. Then we will spend the rest of the time on airplanes. We had a quiz on everything we have studied so far this year. The two grand winners were Marvel Roberts and Malcolm Gerschler.

Mrs. Wheeler's science class: Mrs. Wheeler is teaching science for the eighth grade this year. In

our first unit we learned how scientists find problems to solve and how they go about solving them. We also learned about a few of the instruments they use. In unit two we learned about the earth on which we live, about conditions surrounding us, and about natural and man made forces such as gas, wind, rain, steam and gasoline. Then we studied about materials found in the earth and their uses. In unit three we studied about materials and solutions. We are now advancing into unit four and learning how heating and cooling changes materials. We have also been doing experiments along with our work.

### GIRL SCOUTS CAMP IN YUCCA FOREST

Two carloads of Girl Scouts left at noon Saturday for an overnight camping trip to Yucca National Monument near 29 Palms. The two days were spent hiking, exploring, hunting, and passing steps required for the earning of a Pioneer badge. The girls were accompanied by Mr. and Mrs. R. E. Parmenter and Jack Thompson. This trip was in preparation for the one the Senior Scouts hope to take to Death Valley during Easter vacation.

### STIRRING SKY DRAMA AT THE PLAYHOUSE

Where there is Elmer Rice and a set of footlights there is theatrical excitement. And "Flight to the West," his stirring drama of the skyways is further proof of that legend as it deals out its unshaded shafts during the current Community Playhouse run. "Flight to the West" completes its Pasadena run on Saturday, November 8, to be followed by Madison Goff's delightful mystery-comedy, "A Riddle for Mr. Twiddle," November 11 to 22.

Wedding invitations and announcements—printed or engraved—and in latest type faces—are reasonable at the NEWS office.

# FREE! TRAINING that is worth \$1500.00



READ HOW YOU TOO CAN BECOME  
AN EXPERT IN AVIATION, RADIO  
OR ENGINEERING AND DRAW  
GOOD PAY WHILE YOU LEARN!

IF YOU WANT to get ahead fast, to serve your country, to build yourself a good-paying future... here's the opportunity you've been waiting for.

The U. S. Navy may train you to become an expert in any one of nearly 50 skilled fields. Each month, over 5000 new men will be sent to a Navy Service School, where you can learn to be a Diesel engine operator, machinist, aviation mechanic, aerial photographer, radio operator, or whatever specialized work you're best fitted for. This first year's training which you get is worth at least \$1500.

The Navy foots the entire bill. You earn while you learn. In fact, it is possible for an enlisted man to earn up to \$126 per month—with keep.

You'll have plenty of opportunity for advancement in position and pay—and you'll have fun while you learn! You'll come out of the Navy fully prepared to take on a good job in private industry. And if you want to stay in the Service, you can go right to the top... and retire at the end of 20 years or 30 years with a liberal monthly income.

You can choose now between the regulars or the reserves. Both offer equal opportunities for advancement.

### Get this FREE Booklet

Mail coupon for your free copy of "Life in the U. S. Navy." 24 pages, fully illustrated. It answers all your questions. Tells what your pay will be... promotions and vacations you can expect... how you can retire on a life income. Describes how you can learn any one of 45 big-pay trades from aviation to radio... how many may become officers. 27 scenes from Navy life showing sports and games you may play, ships you may be assigned to, exciting ports you may visit. Tells enlistment requirements and where to apply. If you are between 17 and 31 (no high school required), get this free book now. No obligation. Ask the Navy editor of this paper for a copy. Or telephone him. Or mail him the coupon. You can paste it on a penny postal card.



WEAR THIS BADGE OF HONOR! If after reading the free booklet you decide to apply for a place in the Navy, you will receive this smart lapel-embell. It is a badge of honor you will be proud to wear.

Tear out and take or send this coupon to the Navy Editor of this newspaper

Without any obligation on my part whatsoever, please send me free booklet, "Life in the Navy," giving full details about the opportunities for men in the Navy or Naval Reserve.

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_

## LOOK WHAT THE U. S. NAVY AND NAVAL RESERVE OFFER YOU

**FREE TRAINING** worth \$1500. Nearly 50 trades and vocations to choose from.

**GOOD PAY** with regular increases. You may earn up to \$126 a month. You are entitled to a generous vacation period, with full pay, each year.

**GOOD FOOD** and plenty of it.

**FREE CLOTHING.** A complete outfit of clothing when you first enlist. (Over \$100 worth.)

**FREE MEDICAL CARE,** including regular dental attention.

**FINEST SPORTS** and entertainment any man could ask for.

**TRAVEL, ADVENTURE, THRILLS—** You can't beat the Navy for them!

**BECOME AN OFFICER.** Many can work for an appointment to the Naval Academy or the Annapolis of the Air at Pensacola.

**FUTURE SUCCESS.** It's easy for Navy-trained men to get good-paying jobs in civil life.

**LIBERAL RETIREMENT-PAY** for regular Navy men.

## ENROLL IN THE NAVAL RESERVE ... BE RELEASED AFTER THE EMERGENCY

The Secretary of the Navy has announced:—"All men now enlisting in the Naval Reserve will be retained on active Navy duty throughout the period of the national emergency, but they will be released to inactive duty as soon after the emergency as their services

can be spared, regardless of the length of time remaining in their enlistment."

Remember—the regular Navy and Naval Reserve offer you the same travel, training, promotions, pay increases. Physical requirements in the Naval Reserve are more liberal. Send coupon!

SERVE YOUR COUNTRY ★ BUILD YOUR FUTURE



Serve Your Country  
--- If You Want to Keep It ---  
**JOIN THE NAVY!**  
T. W. Neale

Enlist in the U. S. Navy  
and  
**EARN WHILE YOU LEARN**

Nearly 50 trades to choose from

**Free Training**

SIERRA MADRE SAVINGS BANK

**Your Country Needs You!**

Enroll in the  
**Naval Reserve**

Be released after the emergency

Carl Hansen



## PUBLIC NOTICE

ORDINANCE NO. 408  
AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE PROHIBITING PARKING AND OTHER USES OF AUTOMOBILES, TRUCKS AND OTHER VEHICLES UPON A PORTION OF KERSTING COURT AND OTHER PUBLIC HIGHWAYS IN SAID CITY OF SIERRA MADRE; PROHIBITING THE UNLOADING OF AUTOMOBILES AND TRUCKS UPON SAID PORTION OF KERSTING COURT AND OTHER PUBLIC HIGHWAYS IN SAID CITY OF SIERRA MADRE WHERE PUBLIC OR PRIVATE HIGHWAYS OR ALLEYS ARE AVAILABLE FOR SUCH UNLOADING; PROVIDING THAT A PORTION OF SAID KERSTING COURT BE RESERVED FOR THE USE OF COMMERCIAL TAXICAB OPERATORS OR DRIVERS, AND PROVIDING A PENALTY FOR THE VIOLATION THEREOF.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DO ORDAIN AS FOLLOWS:

SECTION 1: That it shall be unlawful for any person, firm or corporation to park or caused to be parked for longer than two hours between the hours of nine o'clock A.M. and six o'clock P.M. of any day, except Sunday, any automobile, truck or other vehicle upon those certain public streets and highways or portions thereof, within said City of Sierra Madre described as follows:

Beginning at a point which is the Southwest corner of Montecito Avenue and Baldwin Avenue in said City of Sierra Madre, as shown on map of the Ritzly Tract, in said City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 11, Page 130 of Maps, in the office of the County Recorder of said County; thence Southerly along the West line of said Baldwin Avenue to the Northwest line of said Kersting Court; thence Southwesterly along said Northwest line of Kersting Court to the North line of said Sierra Madre Boulevard; thence Westerly along the North line of said Sierra Madre Boulevard to the center line of Auburn Avenue; thence Southerly along said center line produced Southerly to the South line of said Sierra Madre Boulevard; thence

Easterly along said South line of Sierra Madre Boulevard to the West line of said Baldwin Avenue; thence Southerly along said West line of Baldwin Avenue to the Southwest corner of Lot 4, of N. H. Hosmer's Subdivision of Block X, in said City of Sierra Madre, as per map recorded in Book 12, Page 81 of Miscellaneous Records of said County; thence Northwesterly to the Southwest corner of Lot 4 in Block A, Central Tract, in said City of Sierra Madre, as per map recorded in Book 30, Page 14 of Miscellaneous Records of said County; thence Northerly along the East line of Baldwin Avenue to the South line of Montecito Avenue; thence Northwesterly to the point of beginning.

Signs shall be erected and maintained not more than 200 feet apart along those portions of Kersting Court, Baldwin Avenue and Sierra Madre Boulevard hereinabove described, designating the provisions of this Section.

SECTION 2: That it shall be unlawful for any person, firm or corporation to unload or cause to be unloaded any commercial truck in front of any premises situated within the area hereinabove described, wherever the unloading of any such commercial truck can be performed upon any available public or private alley adjacent to such premises, between the hours of nine o'clock A.M. and six o'clock P.M. of any day, except Sunday.

Signs shall be erected and maintained not more than 200 feet apart along said portion of Kersting Court, Baldwin Avenue and Sierra Madre Boulevard, designating the provisions of this Section.

SECTION 3: That the certain strip of land ten feet in width, lying Southeasterly of, along and adjoining the curb line of Lot 5 of Kersting Tract, in said City of Sierra Madre, as per map recorded in Book 26, Page 9, in the Office of the County Recorder of said County, shall be reserved for the exclusive use of operators or drivers of taxicabs or other public vehicles for hire.

One or more signs shall be erected or painted in or upon such parking space designating the provisions of this Section.

SECTION 4: That any person, firm or corporation violating any provision of this Ordinance shall be deemed guilty of a misde-

## UNITY CLASSES WILL RESUME MEETINGS

With Miss Vesta Brown of Pasadena, conducting the meetings, Unity classes will be resumed at the Park House, Friday evening, November 7 at 8 o'clock. Miss Brown who comes directly from the Unity Center at Kansas City, extends an invitation to all interested Sierra Madreans to attend the meetings which will continue on each Friday evening.

meanor, upon conviction thereof shall be punishable by a fine not exceeding \$300.00 or by imprisonment in the City Jail of said City of Sierra Madre, or in the County Jail of said County of Los Angeles, at the discretion of the Committing Magistrate, for a period not exceeding three months, or by both such fine and imprisonment.

SECTION 5: This Ordinance is urgently required for the immediate preservation of the public peace, health and safety and for the specific reason that this Ordinance will provide for the smooth and reasonable flow of traffic within the area hereinabove described and thus avoid traffic congestion and therefore the immediate passage of this Ordinance is required.

SECTION 6: The City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper published and circulated in said City of Sierra Madre, and thereupon and thereafter the same shall take effect and be in force.

The foregoing Ordinance was adopted at a regular meeting of the City Council of the City of Sierra Madre held on the 28th day of October, 1941, by the affirmative vote of at least four Councilmen, to-wit:

AYES: Councilmen Miller, Carter, Froelich, Schwartz and Schiltz.

NOES: None, and signed and approved this 28th day of October, 1941.

WILLIAM J. SCHITZ, Mayor  
ATTEST: WAVERLY E. PRATT, City Clerk.

## Want ADS OPPORTUNITY KNOCKS HERE

## Classified Rates And Instructions

Ten cents per line for the first insertion; 7 cents per line for subsequent insertions. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have a ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 5436. B. A. Platte. 1:15a

NURSE will care for children; hour or day, at her home. 93 E. Laurel. References. —5\*a

WANTED—Day work, laundry, cleaning, cooking, serving. References given. Phone CU. 5572. —4-6\*a

WANTED TO SHARPEN—hedge shears, scissors, lawn mowers, etc. Ralph Koon, CU. 5-4171. —2\*a

HARDWOOD floors refinished, cleaned and waxed. Stained if necessary. Spots removed. Chas. N. Reber, 194 Santa Anita Ct. —38:15a

GENERAL housework, cleaning, cooking and serving by the hour. Mrs. McGilvray, 155 1/2 North Baldwin. Phone 5-4301. —43:a

FIX-IT and Repair Service. Call 4116. Evenings 4786. —47:a

## FOR SALE MISCELLANEOUS

NEW high grade Spinet with Bench; delivered. \$247. \$5 down, \$5 month. Only six at this price. C. J. Gould, 967 East Colorado, Pasadena. 5:15e

CEMETERY lot 3 graves; Inglewood Park. Value going up. Bargain for cash. 186 Grove street. —6\*e

WOMAN'S English riding boots; tan; new; \$8.00. Wilton rug 9x12. 3 dining room chairs. Large arm chair with hassock. 255 N. Adams. —6:e

## MISCELLANEOUS WANTED JUNK

Paper, Rags, Iron, etc. MONROVIA JUNK YARD Monr. 1261 —5:15f

FOR SALE CHEAP — 50 lb. ice box. 58 E. Sierra Madre Blvd. —3:1

## EXCHANGES

FOR TRADE—Value \$4000; 5 rm. frame; lot 90x175; Monterey Park; clear. Will assume. Want 2 b.r. in Sierra Madre; small lot. L. Birch, 210 W. Main St., Alhambra. —3-6:f

## For Sale Real Estate

BARGAIN 5-Room home; good condition; good location; \$2500.00. Easy terms. Neale & Russell, 88 W. Sierra Madre Blvd., Phone CUster 5-4356. —4:c

6 ROOM home, close in; 3 bedrooms, living room, dining room; kitchen; 1 1/2 baths. Sleeping porch, 2 car garage; \$2500; \$300 down. \$25 monthly —J. C. LOOMIS, 33 W. Sierra Madre Blvd. CU 5-3312. —c

## RENTALS

FURNISHED Apt. \$25; utilities paid; separate bldg., newly decorated; garage. 470 W. Highland. Phone 6502. —5d

ATTRACTIVE five room furnished home. 231 W. Grand View; \$40.00. Key at 289 Neahr Drive. —6:d

FURN. room; new; private bath; dressing room; outside entrance; kitchen privileges. 193 Ramona avenue. —6:d

TINY 4 room unfurn. house; newly decorated; center of town. Adults only. \$25. Phone 4037. —6:d

HOUSEKEEPING rooms; newly furnished, large, light, airy. Gas or wood heat. Phone. Plenty hot water. \$10 month. 40 Auburn Ave. —6:d

## LOST &amp; FOUND

LOST OR STOLEN—Two dogs; hounds, males. One red and white spotted; other black and white. Reward for return or info. W. E. Craig, 610 W. Alegría. CU. 5-4616. 5:6\*g

LOST—Diamond brooch; reward. Box 60. Sierra Madre News. —6:g

## Side Glances and Soliloquies

by Libby Trimble

A bridge-luncheon given by Martha Perry, Monday, almost resulted in hair-pulling and cat-fights. Martha had worked out a complicated method of playing progressive bridge. As each guest came in she was given a cake of soap and was seated according to the brand. Four cakes to each table—five brands of soap—fives tables—20 cakes of soap, etc. Losers at each table were required to drop their soap into a large basket, and all winners on the way to the next table were permitted to take a cake of soap out of the basket. The world was rosy and the guests happy until the winners found out they were running short of soap. Madeline Smith and Frieda Clatworthy had won most of it and refused to part with a single cake. Mary Goodfellow had five cakes coming to her. But the soap box was empty and there was a chorus of "we want our soap." Martha was pacing up and down the floor, alternately holding her head, counting on her fingers, and muttering, "Four cakes to each table—five tables—20 cakes—No soap!"

Waverly Pratt spent most of Monday afternoon walking back and forth on the North side of Kersting Court to the puzzlement of a goodly number of people. Tuffy and I wondered if the City Hall was so cold he had to exercise to keep up his circulation. Bill Schyrtz offered the suggestion that maybe there was a good-looking blonde down the street. But Waverly said "No" to both surmises. He was only hunting a rain coat that would fit him... and that was hard to do.

Hallowe'en is on its way with witches, black cats and all... Mabel Stanton, inspired by her little coal black, fluffy kitten, Tony Jr., is cutting pumpkin faces and getting the sparkle of devilment in her eyes. I guess most of us still feel a shiver of excitement in the air when ghosts and goblins roam the land and we wonder just which direction the next over-ripe tomato is coming from and whether we can make it home without being covered with bruises and scratches. Possibly an old one to many of

you but a new one to me is the story about two men who met at the gate of a Rest Home for inebriates. One was on his way in and the other on his way out. "How is it in there?" inquired the one on the way in. "Fine," replied the other. "Why man, when I first came here I had green bugs with red eyes crawling all over me." "Golly," breathed the first inebriate, plucking at his friend's sleeve. "You're not rid of 'em yet."

## NEWSPAPER ADVERTISING

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**You Want SAFETY SERVICE and SATISFACTION**  
Call me for a Quotation On Your Automobile  
**R. D. Shipway**  
292 E. Laurel Ave.  
Phone CUstr 5-5952  
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## HAPPY'S

Liquor Stores

FREE DELIVERY

Call the Store Nearest You!

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## New Telephone Directory

Closing Date, Nov. 8th

Order your telephone installed now. Please advise your local office of any changes or corrections you desire in your listings.

## Business and Professional Directory

## Attorneys

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Attorney at Law  
2111 S. 2nd Avenue, Arcadia  
ATwater 7-1219  
In Los Angeles Office Mondays & Thursdays and by appointment  
424 Black Bldg., 4th & Hill Sts.  
MUTual 5922

**M. A. Woodward**  
Lawyer  
99 Suffolk Ave.,  
Phones CUstr 5056, Mu, 8622

## Plumbing and SHEET METAL

**SIERRA MADRE HARDWARE CO.**  
31. W. Sierra Madre Blvd.  
Telephone CUster 5-4666  
Night: Phone 299-4

## Harry S. Barrington

12 North Baldwin Ave.  
Plumbing Repairs a Specialty  
Federal Water Heaters  
Telephone CUstr 5-4116

## Telephone Rent Paid?

DISCOUNT IF PAID BY 20th  
Office Hours: 8 a.m. to 5 p.m.

## Dentists

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X-RAY — DENTIST  
31 South Baldwin Avenue  
(next to Post Office)  
Telephone CUstr 5-3342

## DR. J. STADDEN MILLER

DENTISTRY: X-RAY  
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TELEPHONE 4321  
Residence Phone 4029

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94 N. BALDWIN  
Telephone CUstr 5-3388

## M. H. A. PETERSON, M.D.

Physician & Surgeon  
95 West. Sierra Madre Blvd.  
CUstr 5511 — Res. CUstr 6611  
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Artificial Limbs, Leg and Body Braces, Trusses, Arch-Supports, Special Made Shoes  
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When You Make a Furniture or Auto LOAN See

**Rucklos & Company**  
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Gas Ranges, Bendix Home Laundry, Horton Washers & Ironers, Water Heaters, Plumbing and Heating

## FIX-IT SERVICE

We Repair Anything Electrical or Mechanical — Locks and Keys — Call "Dumle" Dumas & Son 12 N. Baldwin Ave., Phone 4116 Evenings 4786

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You Can't Afford To Miss The "WANT AD" COLUMN In The SIERRA MADRE NEWS.

## Are you SERVING the Vitamins you PAY FOR?



## Prevent vitamin waste —with a CP gas range

THOUSANDS OF FAMILIES with overflowing tables are actually undernourished for want of proper vitamins. These vitamins, though actually present when the food is bought, are being killed by improper cooking methods.

BE SURE THIS DOESN'T HAPPEN in your home. Follow the rules set down by food authorities. It's simple, the vitamin-saving way—with a CP gas range.

YOU CAN REDUCE MEAT SHRINKAGE, for example, as much as 20% through the low temperature roasting made possible by a CP oven. Many vitamins and minerals that might be lost through excessive heat or uneven temperature are thus saved. And even more important, with the new CP top burners you can retain vitamins in vegetables through the "waterless" method. Learn more about the new "health cookery" from a dealer or SOUTHERN COUNTIES GAS CO.

## WHAT EVERY WOMAN SHOULD KNOW ABOUT VITAMIN-SAVING

- 1 Use little water in cooking.
- 2 Cook vegetables for the shortest possible time.
- 3 Cover utensils to keep air out.
- 4 Avoid unnecessary stirring of vegetables.
- 5 Don't put in baking soda to brighten food colors.
- 6 Stir vegetables in boiling water.
- 7 Don't throw away vegetable liquids—use them in soups or cream sauces.
- 8 Keep foods as fresh as possible—use dependable automatic refrigeration.
- 9 Serve plenty of green vegetables.
- 10 Serve foods soon after cooking.
- 11 Broiling is preferable to frying to retain vitamins.
- 12 Low-temperature roasting saves vitamins, minerals.

HERE'S YOUR "DREAM" RANGE, with the CP (Certified Performance) seal. CP gas ranges are made in various models by many manufacturers, and each meets 22 specifications to save you time, fuel, and vitamins. Top burners are extra-speedy, give a desired heat instantly. Ovens light automatically, provide controlled heat. Broilers are smokeless. CP ranges are beautiful in design—easy to keep clean—and cost, on the average, only 1/3 as much to operate as the next-most-discussed method.



In Southern California it's more than 10 to 1 for GAS cooking



## Jim Irving's Grill

66 West Sierra Madre Blvd. Sierra Madre

Beer - Wine - Mixed Drinks

— Now Serving —  
LUNCHEON AND SHORT ORDERS  
at all hours  
Hours: 9:30 'til 2

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## MOVING

to new and enlarged quarters

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on November 1st

## Welch Feed and Fuel

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## News Want Ads Pay

**THE Rexall DRUG STORE Original SALE**

**ONE CENT**

2 for the price of 1  
plus only ONE CENT

**4 Big Days** WEDNESDAY-THURSDAY-  
FRIDAY-SATURDAY  
NOVEMBER 5-6-7-8

Millions of thrifty shoppers wait months for this gigantic value offering sale. Now it's here—with amazing bigger-than-ever values. It's your chance to get needed merchandise for fall and winter at almost unbelievably low prices. It's the Rexall Drug Stores' way of making thousands of new customers each year. All merchandise is regular full size packages guaranteed first quality—rigidly controlled by one of America's finest equipped laboratories. There is no better quality than Rexall. Plan now to get your big savings during this gigantic sale.

## Hartman's Pharmacy

Phone 3311

— Free Delivery —

THE Rexall DRUG STORE FOR BEST VALUES IN-TOWN

## HIBISCUS

See the New Ones  
5 Gal.—3 to 5 feet—\$1.25 to \$2.00

Single Giant Scarlet,  
Ruffled Single Scarlet (Psyche)  
Double Red,  
Double Agnes Gault—  
ruffled bright pink  
Peach Blow—salmon pink  
Single Pink  
White Star—red center

1 gallon 29¢ to 69¢

— also —

Single Rose, Single Agnes Gault-pink, Double Apricot,  
Single Apricot, Single Yellow and Double Orange

## Deigaards

124 East Huntington Drive

Monrovia

Better Plants

## Waterfall Chrysanthemum Display Offers Many Suggestions



Just as we welcome the works of a newly discovered painter or composer, just as we seek out the new in clothes or decoration for our houses, do we glory in a new "find" for the garden.

A case in point is the bewitching Waterfall chrysanthemum. So different in character, with its rhythmic flow, from the conventional upright kinds, that one might think it a different plant entirely; yet the leaf is characteristic and the flowers are the miniature chrysanthemum type.

True, they have been enjoying an ever increasing popularity during the past few years of their sojourn in our mid-t, but they are still far from common

and are found in comparatively few gardens.

While they leave nothing to be desired for use in the patio or garden, where they may swing from the trees or rest on the garden wall, they are particularly satisfactory and distinctive as house plants. Placed on a mantle shelf, bracket or pedestal, these dainty flowers make gay contribution of a month or six weeks of bloom.

At Coolidge Rare Plant Gardens in Pasadena, you will find, from now through November, a display of these chrysanthemums in the authentic Chinese manner. Gorgeous color, wind-bells and incense vie with the gay blossoms for your homage.

## Vine Gardens Mums Attract Parties

The opening of the Chrysanthemum season at the Wistaria Vine Gardens last weekend, started off a round of interesting and colorful social events. Mrs. George Richardson of Monrovia entertained at the Vine Saturday with a bridge luncheon for eight people, and this week a group of 25 members of the Woman's Shelley Club of Los Angeles will hold a luncheon meeting there.

## U.S. Army Disowns Military Guards

The Military Order of Guards is an irregular organization and is not recognized by the War Department, it was learned today at Fort MacArthur, by word from the headquarters of Brigadier General Arthur W. Lane, Commanding General of the Ninth Corps Area, at the Presidio of San Francisco, California.

It is the War Department's belief that there are ample opportunities for all patriotic citizens to integrate their activities into organizations sponsored by Federal, State, or local authorities. Organizations attempting to parallel or simulate the activities of the military or civil defense program, however well intentioned, must inevitably result in unnecessary and unjustifiable duplication of effort, the announcement continued.

## A. L. A. Activities

Unit 297 met at the home of Music Chairman Sylvia Quittner on Thursday evening with a good attendance, a peppy meeting and a fine musical program. Helen Lovejoy gave a full report on the district meeting held at Wilmar Monday night which she and Sylvia attended and proudly brought back to our unit a Department citation awarded us for carrying out the program as outlined by the State of California, Department of American Legion Auxiliary. Our Junior Past President, Minnie Stinman, also received an individual citation for her splendid cooperation in making this program a success. A scrap book of Unit activities for the year 1940-41 was presented to Miss Stinman by her press chairman, Maybelle Barker.

Following the committee reports and Unit business, Mrs. Quittner presented Miss Louie Mae Stanham, soloist, and Mrs. Louise Richardson, accompanist, in a group of old English songs. Halloween refreshments were served after the program and the door prize was won by Miss Stinman. Outside guests who attended this very delightful musicale were Mrs. Clara Cook and Mrs. Maren Murray of Pasadena; Mrs. Frances Yeckley, Mrs. Agnes Woehler, Mrs. Hilda Noble and Miss Dorothy Small of Sierra Madre.

November is membership month and at the first pick-up on Friday we sent in 13 members—our quota this year being 36 members.

Our next Unit meeting will be held at the home of Mrs. Claire Moon, Merrill avenue, on November 13th.

Maybelle C. Barker, Publicity Ch.



Have you promised your wife that you'd buy her a new car? That fur coat she's been longing for? Or that new furniture she says she simply can't do without? Just think how glad you'd be if you had a growing savings fund to take care of such promises. Better start an account today and add to it regularly—for future needs.

• Each account Federally insured to \$5000.

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## Atlas

FEDERAL SAVINGS AND LOAN ASSOCIATION OF PASADENA  
65 S. LOS ROBLES at GREEN-SY 3-3186

## WIN YOUR RACE

For Business Supremacy  
By Advertising



## Navy Editor To Aid Local Candidates

At the suggestion of Secretary of Navy Knox, Margaret Ellason of the Sierra Madre News has been made Navy Editor, to help the Navy in giving ambitious local young men information about the opportunities the 'Two-Ocean' Navy offers them for technical training and advancement as they serve their country in its emergency.

According to an announcement made public in Washington, a limited number of additional men between the ages of 17 and 50 will be given a chance, by enlistment in the Navy or Naval Reserve, to get to the top, with big pay, in jobs which by their aptitude and as a result of examination they show themselves fitted, from among nearly 50 different trades and vocations. These include such callings as aviation machinist, dental technician, photographer, diesel engineer, radio technician, electrician, welder, storekeeper and baker. Enlisted men may also qualify for commissions as officers.

Beginning this week, the Navy plans for a limited time to accept new qualified men for training. These men will be sent to one of four Naval Training Stations and may have a chance to go to a Navy Trade School even before assignment to the fleet. During this period they will be given regular Navy pay and the Navy's free schooling is valued at hundreds of dollars.

"Never in the history of the United States has there been greater opportunity for loyal young Americans to serve their country and build their futures than right now," said Secretary Knox.

In outlining the many advantages offered by enlistment in the United States Navy, Mrs. Ellason, Navy Editor of The News, said, "It is possible for a bright young man to increase his pay seven times during his first enlistment and he can earn as much as \$126 a month. This monthly figure is actually worth much more when it is remembered that the man has few living expenses and is provided with the finest of medical and dental care.

"You have all your food and lodging, and also your original outfit of clothing provided by Uncle Sam free. In addition there

are free sports and entertainment—even to the latest Hollywood pictures. On top of this you get free travel and adventure in colorful places—a thing few civilians can afford.

"Navy men are a 'hand-picked' lot. Candidates must be men of more than average intelligence and ambition, of fine moral character and must have the written recommendation of at least two local townspeople."

As Navy Editor, we have just received from Washington a supply of free illustrated booklets for all men interested and, in addition, will welcome inquiries from young men who wish to look into the new and greater opportunities the Navy now offers for training for future civilian careers as they serve their country now in its emergency.

## Shock Of Sons Death Is Fatal To Former Resident

Victim of a nervous shock which followed the death of her 14-year old son William from infantile paralysis, October 9, Olga Olsen Borgford died unexpectedly in Seattle, October 24.

Mrs. Borgford was the daughter of Mr. and Mrs. Martin Olsen, who came to Sierra Madre in 1887. She was born here in 1891, and attended grammar school here. In 1913 Mrs. Borgford moved to Seattle and has continued to make her home in that city.

She is survived by her husband, Oliver Borgford, one daughter Norma Jean, two sisters, Mrs. Mabel Medley and Mrs. Elida Goodwin, and three brothers, Norman, Andrew and Henry Olsen. Final rites for Mrs. Borgford were conducted in Seattle Monday.

## Flats Fixed 35c

Used Tested Tubes, 50c  
Good Used Tires, \$1 up  
Colorado Tire Service  
3668 E. Colorado St., Pasadena  
1/2 Block West of Rosemead

## Funeral Flowers Sprays \$1 up

Ward Nursery & Florist  
Mt. Trail & Laurel—Tel. 4059  
Members of Florist Telegraph Delivery Association

When the date is fixed consult the NEWS printery about wedding invitations or announcements . . . printed or engraved.

**FORTIFY YOURSELF AGAINST THE GOBLINS**

with a STEAK-CHICKEN PRIME RIB-DINNER at **Eaton's**

**SANTA ANITA**  
COLORADO BLVD. at MICHILLINDA

## LIMITED TIME OFFER

**GENUINE HOOVER ONLY**

**\$52.50**

Model 305

A new value in the famous cleaner with Air-Cushioned Vibration for embedded grit. A genuine Hoover in every respect. Call or phone for home showing. Cleaning Tools at slight extra cost.

## Sierra Madre Hardware Co.

## LINCOLN LINCOLN - ZEPHYR AND MERCURY SALES and SERVICE

**FRANK J. MILLER**  
350 West Colorado Street, Pasadena  
USED CAR STORE—316 W. Colorado St., Pasadena  
Phone SY. 3-4181

## autumn festival

## Waterfall Chrysanthemums

Cascades of Exotic Bloom in bronzes, whites, pinks, yellows, maroons, etc. Words cannot adequately describe their arresting loveliness.

These Cascades of starry blooms are arranged this year in an original Chinese setting. Gorgeous Oriental Colors, Wind-bells and Incense vie with the gay blossoms for your homage.

You will be intrigued by our new stunning Floral Lanterns on which the Cascades are trained in an attractive fashion on large bamboo globes.

You can produce pleasing effects by using them to grace your Patio or swing from the trees in your Garden or as a very charming house decoration.

Now is the best time to see them.

## COOLIDGE RARE PLANT GARDENS

889 NORTH FOOTHILL BOULEVARD—EAST PASADENA  
Phone SY 4-1121 OPEN SUNDAY

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Sewing Machines  
Bought, Sold, Rented,  
Repaired  
Free Estimates on Repairs

606 S. Myrtle Monrovia  
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**Santa Anita Pansies**  
Ranunculus, Freesias and  
Daffodil Bulbs  
also  
Sweet Pea Seeds, Snaps  
and Stocks

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404 South Santa Anita Ave.  
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See Our Wide Selection in the Valley's Complete Music Store

- Conn
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FREE PARKING SPACE — OPEN DAILY UNTIL 10 P.M.

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GROCERIES · MEATS · FRUITS · VEGETABLES

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ARCADIA  
37 EAST HUNTINGTON DRIVE.  
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406 SOUTH MYRTLE AVE.

LAVA Soap Med. Bar 6c  
Price .058; Tax .002

B & M Brown Bread Lg. Can 13c

Concentrated Blue Super Suds Giant Pkg. 62c  
Price .601; Tax .019

BEN HUR VANILLA Extract 2 Oz. Bot. 29c 4 Oz. Bot. 55c

FRENCH'S Mustard 6 Oz. Jar 7c

WOODBURY (Deal) Facial Soap 4 for 22c  
Price 4 for .213; Tax .007

DURKEE'S FAMOUS Dressing 8 Oz. Bot. 22c

OCEAN SPRAY Cranbr'y Sauce 2 for 25c

LESLIE'S Salt 2 Lb. Pkg. 7c  
(Plain or Iodized)

Libby's Golden or Country Gentleman Corn No. 2 Can 12c

N.B.C. Shredded Wheat Pkg. 10c

ALL GOOD Sliced Beets No. 2 Can 8c

DROMEDARY Grapefruit No. 2 Can 11c

Specials for all Depts.---THURS. 30th FRI. 31st &amp; SAT. 1st

YOU WILL SAVE MORE MONEY BY STUDYING MARKET BASKET SHELF PRICES AS WELL AS THOSE ADVERTISED

GOLD MEDAL

Flour

4 9-10 lb. Bag 26c 9 8-10 lb. Bag 49c 24 1/2 lb. Bag \$1.09

WELCH'S

Grape Juice

(Reduce the Irene Rich way)

Pl. 21c Qt. 39c

CRYSTAL WHITE

Laundry Soap

Reg. Bar 5 for 19c Giant Bar 5 for 22c  
Price 5 for .184; Tax .006 Price 5 for .213; Tax .007

Purex

Qt. Bot. 11 1/2c 1/2 Gal. Bot. 21c Gal. Bot. 37c  
Price .111; Tax .004 Price .203; Tax .007 Price .359; Tax .011

MARTINELLI'S PURE APPLE

Cider

Gal. Jug 57c

DEL MONTE

Pineapple Juice

No. 2 Can 11c 47 Oz. Can 24c

HEINZ (White or Cider)

Vinegar

Pt. 3 for 25c Qt. 16c

SWAN FLOATING

Soap

Reg. Bar 5 1/2c Lg. Bar 9 1/2c  
Price .053; Tax .002 Price .092; Tax .003

Macomber's Apple

Cider

Qt. Bot. 16c 1/2 Gal. Bot. 30c Gal. Bot. 47c

BEN HUR (Red Label)

Coffee

1 Lb. Can 30c 2 Lb. Can 58c

SCOT

Towels

Reg. Roll 8 1/2c Super Roll 16 1/2c  
Price .082; Tax .003 Price .160; Tax .005

CORN

Kix

Pkg. 10 1/2c

PEERLESS FRUIT

Cocktail

No. 1 Tall Can 11c

DOLES PINEAPPLE

Gems

14 Oz. Can 3 for 25c

SPERRY'S

Wheat Hearts

14 Oz. Pkg. 12c 28 Oz. Pkg. 20c

DINNER BELL

Salad Dressing

Pt. 19c Qt. 29c

Golden City Freestone No. 2 1/2 Can 13 1/2c

Rippled Wheat 2 for 15c

NONE SUCH Mince Meat 9 Oz. Pkg. 10 1/2c

Sniders Old Fashioned Chili Sauce 12 Oz. Bot. 19c

N.B.C. RITZ Crackers 1 Lb. Pkg. 19c

WILSONS Corned Beef 12 Oz. Can 24c

Kleenex Pkg. of 150 10c  
Price .097; Tax .003

DELSEY Toilet Tissue 3 for 26c  
Price 3 for .252; Tax .008

(Quick Cooking) Roman Meal 30 Oz. Pkg. 25c

SUNSHINE Hi Ho Crackers 1 Lb. Pkg. 19c

KENNEL KING Dog Food No. 1 Tall Can 6c  
Price .058; Tax .002

Market Basket (First Quality) Butter Lb. 44c

Golden State (First Quality) Butter Lb. 45c

Thompsons Large Grade 'A' Eggs Doz. 40c

WALDORF Toilet Tissue Roll 4c  
Price .038; Tax .002

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Large or Small FLASHLIGHT BATTERIES 3c

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Margie Bell Candy Shop Chocolates 1-lb. Box 29c

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BOX of 200 KLEENEX 2 for 25c

REG. 49c STRATFORD FOUNTAIN Pen-Pencil Set 39c

Pl. Vogene-MOUTH WASH Antiseptic Solu. 12c

25c GILLETTE SHAVE CREAM and 10 Gill. Blue Blades 49c

NEW LOW PRICE

M.B. Thiamin Chloride VITAMIN B1 TABLETS 1 mg. 3.3 mg. 5 mg. 100 Tab. 25c 500 Tab. \$1.09 50 Tab. 43c 100 Tab. 69c

BOB HOPE'S BOOK

"THEY GOT ME COVERED" Sent to you by Pepsodent for Only 10c and carton from any Pepsodent Product Pepsodent Tooth Paste 39c

PINT VITAMIN B COMPLEX

Stuart Formula 2 05

REGULAR SIZE

Hills Cold Tablets 24c

4 Oz.-FOR COUGHS PERTUSSIN 51c

100 CHEM-TEST ASPIRIN 7c

DEL MONTE

Coffee

(Perc. or Drip)

1 Lb. Can 29c

PIONEER MINCED SEA

Clams

No. 1/2 Can 14 1/2c

Wheaties

Pkg.

3 for 29c

Mariposa Halves Unpeeled

Apricots

No. 2 1/2 Can 2 for 25c

SPERRY PANCAKE

Waffle Flour

28 Oz. Pkg. 15c 48 Oz. Pkg. 24c

BANGO

Pop Corn

13 Oz. Can 29c  
(Plus dep. on Can)

NESTLES SEMI-SWEET

Chocolate

(For making Toll House Cookies)  
Lg. Bar or 7 Oz. Bag (Morsels)

2 for 25c

B &amp; M OVEN BAKED

Beans

28 Oz. Can 15c

## M. B. Meat Co.

1720 EAST COLORADO PASADENA 2519 EAST COLORADO 1305 NORTH LAKE 3675 E. COLORADO 1415 NORTH LAKE 37 EAST HUNTINGTON DRIVE, ARCADIA

MORRELL (E-Z SLICED) Bacon 1/2 lb. pkg. 16c

PORK STEAKS lb. 29c

EASTERN (Whole) Pork Shoulder lb. 21c

PURE PORK SAUSAGE (Bulk) lb. 29c

GROUND CHUCK lb. 23c

1941 SPRING Lamb Shoulder Roast lb. 21c

STEER CHUCK POT ROAST lb. 23c

PRIME STANDING Rib Roast lb. 29c

ARMOUR STAR MINCE MEAT 2 lbs. 25c

Fillet Rock Cod lb. 33c

FRESH, CLEAN, LARGE BUNCHES

Carrots, Turnips, Beets  
bunch 2c

KENTUCKY WONDER, STRINGLESS

Green Beans lb. 8c

## M. B. Produce Co.

WHOLE OR HALF

Banana Squash lb. 1c

New Crop, Imperial Valley, Seedless, Large Size

Grapefruit each 5c

Spanish Onions lb. 2c

Combination Fancy &amp; Extra Fancy, Idaho Delicious

Apples lb. 5c

SWEET MALAGA

Grapes  
3 lbs. 10c

MARKET BASKET OWNS AND OPERATES ITS OWN PRODUCE DEPARTMENT . . . WE INVITE COMPARISON OF QUALITY AND PRICES

We Reserve the Right to Limit Quantities